



**Pacific Grove Museum of Natural History  
Director's Report  
April 2017**

Guests & Event Attendance	April 2017			
Museum Visitation	General Attendance	2,480	MPUSD/MPRPD (off-site)	796
	Field Trips	1,005	LiMPETS (off-site)	389
	Science Saturday	330	Tabled Events	1,268
	Lectures and classes	58	<b>TOTAL(off-site)</b>	<b>2,453</b>
	Museum Events	1,156		
	Birthday parties	83	In County Visitors	1,656
	Museum Meetings	39	Out of County Visitors	824
	Other Group Visits	20	Sanctuary Attendance	N/A
	<b>TOTAL (on-site)</b>	<b>5,171</b>	<b>TOTAL: 7,624</b>	

Exhibits	April 2017
Permanent Exhibitions	<ul style="list-style-type: none"> <li>Installed updated bird sponsorship labels</li> <li>Created text panel for specimen freezer on display.</li> <li>Created additional text panel for fluorescent mineral display.</li> <li>Assisted Jayson Fann with repairs to Spirit Nest in Native Plant Garden</li> </ul>
Special Exhibitions	<ul style="list-style-type: none"> <li>Uninstalled Nature Through a Quilter's Eyes exhibition.</li> <li>Provided CNPS with assistance with setup, during, and cleanup of Annual Wildflower Show</li> <li>Began working with California Naturalist student on new interactive activity for bird gallery</li> <li>Prepared gallery for upcoming Illustrating Nature exhibition</li> </ul>

Education	April 2017					
School Field Trips	<b>School</b>	<b>Program</b>	<b>Grade</b>	<b>Students</b>	<b>Adults</b>	<b>Total</b>
	Ocean Grove Charter	Tour	PreK	11	3	14
	Bardin Elementary	Birds	3 <sup>rd</sup>	100	22	122
	La Joya Elementary	Life Cycles	K	86	28	114
	San Carlos	Ohlone	4 <sup>th</sup>	35	15	50
	CSUMB	Self-Led	College	60		60
	La Mesa Elementary	Life Cycles	2 <sup>nd</sup>	75	16	91
	Stevenson School	Pred/Prey	1 <sup>st</sup>	22	9	31
	Tara Redwood	Birds	2 <sup>nd</sup> -4 <sup>th</sup>	13	6	19
	MLK Elem. (Seaside)	Life Cycles	2 <sup>nd</sup>	58	21	79
	MLK Elem. (Salinas)	Life Cycles	K	90	22	112
	San Carlos	Pred/Prey	1 <sup>st</sup>	28	12	40
	Oak Ave. Elem	Life Cycles	K	125	27	152
	Robert Down Elem.	Jr. Nat	4 <sup>th</sup> -5 <sup>th</sup>	23	2	25
	Big Sur Charter	Ohlone	3 <sup>rd</sup> -4 <sup>th</sup>	15	9	24
	Robert Down Elem	Jr. Nat	4 <sup>th</sup> -5 <sup>th</sup>	10	2	12
	Shoreline	Tour	Pre-K	15	15	30
	Shoreline	Life Cycles	Pre-K	15	15	30
	<b>Total:</b>			781	224	<b>1,005</b>

Education	April 2017					
Other Group Visits	<b>Group</b>		<b>Attendees</b>			
	Antique Car Club		20			
	<b>Total:</b>		<b>20</b>			
Science Saturday	<ul style="list-style-type: none"> <li>• <b>Connected to Nature- 330</b></li> </ul>					
Event Tabling	<b>Event</b>		<b>Visitors</b>			
	MBA Borgsteadt's Day		100			
	MPC Earth Day		38			
	MEarth Day: Carmel Middle School		200			
	Celebrating Military Children: Ford Ord		300			
	Ocean's Night: Carmel Middle School		30			
	Good Old Days		600			
Group Outreach Programs/Kits	<b>Program/Kit</b>		<b>School</b>			
	Macro Mayhem		PG Middle			
	Pred/Prey		Carmel Middle			
	Assorted Birds		Carmel Middle			
Museum Meetings	<b>Organization</b>		<b>Attendance</b>			
	Gem and Mineral		<b>39</b>			
	Audubon		0-Meeting Cancelled			
Museum Events/ Facility Rentals/Events	<b>Event Name</b>		<b>Attendance</b>			
	Birthday		<b>83</b>			
	Wildflower Show		<b>1,133</b>			
	Hastings Reserve Hike		<b>23</b>			
	<b>Total: 1,240</b>					
Lectures and/or classes	<ul style="list-style-type: none"> <li>• Elkhorn Slough Lecture- <b>30</b></li> <li>• California Naturalist Class-<b>20</b> students (4 class meetings, 2 field trips)</li> <li>• Wildflower Show Weekend classes: <b>8</b></li> </ul>					
LiMPETS	<b>School</b>	<b>Grade</b>	<b>Students</b>			
	Monterey County Home Charter School	Middle School	6			
	St. Mary's Gilroy	Middle School	30			
	Santa Catalina School	High School	14			
	North Salinas HS	High School	15			
	Point Lobos Docents	Adults Vol.	3			
	Cabrillo College	College	75			
	Santa Cruz Home School	Middle School	15			
	Natural Bridges Docents	Adult Volunteers	20			
	Carmel HS	High school	110			
	Soquel HS	High School	25			
	Madera HS	High School	60			
	Pacific Elementary	Elementary School	16			
	<b>Total:</b>		<b>389</b>			
MPUSD and Educational Outreach Events offsite	<b>MPRPD</b>	<b>Students</b>	<b>MPUSD</b>			
	Marina Vista	24	Olson ES	60	Crompton ES	76
			Marina Vista ES	78	Ord Terrace	84
			Marshall ES	78	MLK ES	84
			Highland ES	62	Del Rey Woods	78
			Monte Vista	58	La Mesa	60
					Foothill	56

Education	April 2017			
			<b>TOTAL:</b>	<b>798</b>

Marketing & Promotions	April 2017			
Web	<ul style="list-style-type: none"> <li>Website Visits- <b>7,732</b></li> <li>Page Views- <b>16,000</b></li> <li>Illustrating Nature featured in Good Old Days story in the Monterey Herald - <a href="https://goo.gl/QhF9GI">https://goo.gl/QhF9GI</a></li> <li>Wildflower Show mentioned in Santa Cruz Sentinel Living Green section - <a href="https://goo.gl/Rp4W6w">https://goo.gl/Rp4W6w</a></li> <li>Wildflower Show on KSBW - <a href="https://goo.gl/twMAzA">https://goo.gl/twMAzA</a></li> <li>Wildflower Show in Cedar Street Times</li> <li>Elkhorn Slough lecture featured in Cedar Street Times</li> </ul>			

Organizational Updates	April 2017			
Staff	<ul style="list-style-type: none"> <li>Temporary Education Assistant, Stephanie Stock hired April 3<sup>rd</sup></li> </ul>			

Volunteers	April 2017			
Volunteers	<b>Position/Area</b>	<b>Docents</b>	<b>Hours</b>	
	Museum Docents	11	102.94	
	Store	10	74.2	
	Garden	4	27.83	
	Science Sat/Event	11	60.73	
	Special Projects	3	24.75	
	BLOY Monitoring	13	63.5	
	School Groups	3	11	
	LIMPETS Volunteer	2	18.75	
	Eco Ambassadors Vol.	1	14.75	
	Other	9	9.53	
	<b>TOTAL:</b>	<b>46 (non duplicate)</b>	<b>407.98</b>	
Volunteer Orientation/Enrichment	Paul van de Carr: Museum Collection: <b>10</b> attendees <b>Total New Volunteers: 2</b>			

Collections	April 2017			
Management	<ul style="list-style-type: none"> <li>Supervision of Collections Registrar projects: Application for CLIR Grant, continued improving storage of ceramic artifacts, cleaning and photographing objects, improvements to object information in database, adding objects to online database, assisting with research requests</li> <li>Continued process of organizing and digitizing historic Museum records</li> <li>Received donation of items: Sand collection and large wall sculpture</li> <li>Continued with volunteer projects: Library inventory, cataloging of archaeology reports, taxidermy projects</li> <li>Provided tours of collection storage to volunteers</li> <li>Provided volunteer enrichment program related with updates on collection and exhibition activities</li> <li>Returned 20 quilts to MPQG and received 12 additional quilts on loan</li> <li>Return all loaned artwork to Monterey Peninsula Quilters Guild once exhibition</li> </ul>			

	was completed
Conservation	<ul style="list-style-type: none"> <li>• Assisted Collections registrar in cleaning of collection objects.</li> <li>• Condition Reports created and updated in database.</li> <li>• Contacted conservator to schedule next round of bird conservation treatment</li> </ul>

<b>Facility and Risk Management</b>	<b>April 2017</b>
Repairs / Upgrades	<ul style="list-style-type: none"> <li>• 4/23/17- Jayson Fann Spirit nest repairs</li> <li>• New restroom signs added by Public Works</li> </ul>