



**Pacific Grove Museum of Natural History  
Director's Report  
April 2018**

<b>Guests &amp; Event Attendance</b>	<b>April 2018</b>			
Museum Visitation	General Attendance	<b>2128</b>	Watershed Explorers (off-site)	<b>301</b>
	Field Trips	<b>393</b>	LiMPETS (off-site)	<b>535</b>
	Science Saturday	<b>511</b>	Tabled Events	<b>598</b>
	Lectures and Classes	<b>142</b>	<b>TOTAL(off-site)</b>	<b>1434</b>
	Events	<b>858</b>		
	Birthdays	<b>54</b>	In County Visitors (58%)	<b>1,234</b>
	Rentals	<b>90</b>	Out of County Visitors (42%)	<b>894</b>
	Museum Meetings	<b>25</b>	Sanctuary Attendance	<b>NA</b>
	Other Groups	<b>NA</b>		
	<b>TOTAL (on-site)</b>	<b>4,201</b>	<b>TOTAL: 5,635</b>	

<b>Exhibits</b>	<b>April 2018</b>
Permanent Exhibitions	<ul style="list-style-type: none"> <li>Reconstructed digital versions of Chinese Fishing Village panels with new graphics and space for Spanish translations</li> <li>Created and installed new informational panels for predator's display</li> <li>Installed new case light and artwork for mountain lion display</li> <li>Installed new plant Identification stake markers in native plant garden</li> </ul>
Special Exhibitions	<ul style="list-style-type: none"> <li>Facilitated 37th annual Wildflower Show with California Native Plant Society</li> <li>Uninstalled Wildflowers Through a Quilter's Eyes exhibition</li> <li>Prepared gallery for Illustrating Nature: Student Works from the Science Illustration Program CSUMB exhibition</li> <li>Continued research and development for upcoming 135 anniversary exhibition</li> </ul>

<b>Education</b>	<b>April 2018</b>					
School Field Trips	<b>School</b>	<b>Program</b>	<b>Grade</b>	<b>Students</b>	<b>Adults</b>	<b>Total</b>
	MCOE Migrant Ed. Program	Insect, Rocks Birds	6th	60	7	67
	Robert Down Elem.	Pred/Prey	1st	22	8	30
	Lincoln	Tour	Mixed	40	5	45
	Del Rey Elementary	Pred/Prey	2nd	64	22	86
	Monterey Library	Insect	Mixed	15	6	21
	Robert Down Elem.	Rocks and Minerals	1st	21	5	26
	Girl Scout Troop 35605	Flowers	Mixed	11	4	15
	Del Rey Elementary	Pred/Prey	2nd	47	18	65
	Carmelo School	Class Time	PreK	23	16	39
	Monterey Library	Bird Adapt.	Mixed	15	6	21
	Junipero Serra	Insect Adapt.	K	12	4	16
	Stevenson	Rocks and Minerals	2nd	22	8	30
	Shoreline	Class Time	PreK	18	19	37
	MLK Elem.	Insect Adapt.	2nd	23	9	32
<b>Total:</b>			<b>393</b>	<b>137</b>	<b>530</b>	

Education	April 2018		
Science Saturday	<ul style="list-style-type: none"> <li>Day of the Dino: 511</li> </ul>		
Event Tabling	<b>Event</b>	<b>Visitors</b>	
	Military Families Day	300	
	Citizen Science Day	168	
	Earth Day Table at CSUMB	10	
	Ocean Night at Carmel River School	75	
	Earth Day table at MPC	45	
Group Outreach Programs/Kits	<b>School</b>	<b>Program/Kit</b>	
	Anthem Christian	Ohlone	
	Big Sur Charter	Pred/Prey	
	Forest Grove	Monarch	
	Pt Lobos	Collection	
Meetings	<b>Organization</b>	<b>Attendance</b>	
	CVGM	25	
	<b>Total:</b>	<b>25</b>	
Museum Events/ Facility Rentals/Events	<b>Event Name</b>	<b>Attendance</b>	
	Wildflower Show	858	
	Wildflower Notebooks	2	
	Flower Sketching	17	
	Bouquets and Beer	11	
	Jr. Naturalist Member Exclusive Event	15	
	CA Nat Class	99	
	<b>Total:1000</b>		
LiMPETS	<b>School</b>	<b>Grade</b>	<b>Students</b>
	Yerba Buena HS	High School	70
	Crescent View West	High School	12
	PVUSD After school	Middle School	76
	Pajaro Valley HS	High School	48
	Cabrillo College	College	40
	Pioneer Academy	Middle School	12
	Campbell Middle School	Middle School	193
	Point Lobos Docents	Adults	8
	Sequoia High School	High School	15
	North Salinas HS	High School	25
	St. Mary's Gilroy	Middle School	36
	<b>Total:535</b>		
Watershed Explorers Program	<b>School</b>	<b>Grade</b>	<b># of Students</b>
	Robert Down Elementary	4 <sup>th</sup>	22
	Marina Vista Elementary	2 <sup>nd</sup>	60
	La Joya Elementary	3 <sup>rd</sup>	97
	Laurel Wood Elementary	6 <sup>th</sup>	54
	Monterey County Homsechool	1 <sup>st</sup> -3 <sup>rd</sup>	12
	Bay View Academy Upper Campus	6 <sup>th</sup>	56
	<b>Total:</b>	<b>301</b>	

Marketing & Promotions	April 2018	
Web	<ul style="list-style-type: none"> <li>Website Visits: 8,626</li> <li>Page Views: 16,747</li> </ul>	<ul style="list-style-type: none"> <li>Instagram followers: 1,594</li> <li>Facebook followers: 8,619</li> <li>Twitter followers: 1,547</li> <li>Tumblr: 621</li> </ul>
	<ul style="list-style-type: none"> <li></li> </ul>	

Volunteers	April 2018		
Volunteers	<b>Position/Area</b>	<b>Hours</b>	<b>Docents</b>
	Museum Docents	118	15
	Store	57.75	9
	Garden	36.5	3
	Science Saturday/Event	66.5	15
	Special Projects (Field Trips)	1.5	1
	BLOY Monitoring	56	10
	SeaWatch Docent	0	0
	Continuing Education	26.5	8
	LiMPETS Volunteer	18.25	4
	Watershed Explorers	5.75	1
	Tours	1.75	1
	Other	15	1
	Monarch Docents	N/A	
	School Groups	N/A	
Sanctuary Tour	N/A		
<b>TOTAL:</b>	<b>403.5</b>	<b>46</b> non Duplicator	
Volunteer Orientation/ Enrichment	Volunteer Community Night: 12 New Regular Volunteers: 1 Service Learners: 0		

Collections	April 2018	
Management	<ul style="list-style-type: none"> <li>Received donations: obsidian point collection, coordinated receipt of South American ethnographic objects</li> <li>Consolidated loan of Jade materials</li> <li>Returned artwork from quilters exhibition to lenders</li> <li>Received artworks for Science Illustration exhibition</li> <li>Began working with new volunteer on research and digitization of museum scrapbooks</li> <li>Continued moving museum history documents into new archival boxes</li> </ul>	
Conservation	<ul style="list-style-type: none"> <li>Scheduled next round of bird conservation treatment for end of June</li> <li>Cleaned specimens and surrounding material inside predator's display</li> </ul>	

Facility and Risk Management	April 2018	
Repairs / Upgrades	<ul style="list-style-type: none"> <li>Sentry Alarm replacing alarm system</li> </ul>	