

Pacific Grove Museum of Natural History
Director's Report
April 2019

Guests & Event Attendance		April 2019			
Museum Visitation	General Attendance	1,363	Watershed Guardians (off-site)	240	
	Member Attendance	16	LiMPETS (off-site)	749	
	Field Trips	437	Tabled Events	461	
	Science Saturday	601	TOTAL (off-site)	1,450	
	Museum Events	1328			
	Jr. Naturalist Excursion	20	In County Visitors 53%	718	
	Lectures and Classes	46	Out of County Visitors 47%	645	
	Birthdays	68	Sanctuary Attendance	N/A	
	Rentals	135			
	Museum Meetings	75			
	TOTAL (on-site)	4,089	TOTAL: 5,539		

Exhibits	April 2019
Permanent Exhibitions	<ul style="list-style-type: none"> Performed various spot repairs. Continued work on Adopt-a-Bird labels.

Education	April 2019				
School Field Trips	School	Program	Grade	Students	
	Carmel River School	Monarch	3rd	40	
	Carmel River School	Monarch	3rd	40	
	Madonna del Sasso	Monarch	1st	20	
	Martin Luther King Elem	Monarch	2nd	23	
	International School of Monterey	Monarch	1st	39	
	Apple Pie School	Monarch	Pre K	16	
	Ceiba College Prep	Other	6th	86	
	Forest Grove	Steel Head	1st	31	
	Forest Grove	Steel Head	1st	14	
	Robert Down	Sand Crab	1st	18	
	Robert Down	Sand Crab	1st	21	
	Captain Cooper	Monarch	Kinder	9	
	Loma Vista	Steel Head	5th	80	
Total:			437		
Science Saturday	<ul style="list-style-type: none"> Day of the Dino- 601 attendees 				
Event Tabling	Event				Visitors
	MIIS Earth Day				40
	Monterey Library Steelhead Talk				6
	Northridge Science Saturday				202
	CSUMB Earth Day				52
	MPC Earth Day				54
	Carmel River Elementary Ocean Day				67
Plastic Pollution Talk Moss Landing				40	

Education	April 2019		
Museum Meetings	Organization	Attendance	
	CVGM	27	
	Audubon	48	
	Total:	75	
Museum Events/ Facility Rentals/Events	Event Name	Attendance	
	Birthday Parties	68	
	Rentals	135	
	MBWEP	28	
	Jr Nat Excursion- Seaweed	20	
	Wildflower Show	1300	
Total: 1,551			
Lectures	<ul style="list-style-type: none"> Hardcore Natural History- State of the Redwoods- 46 attendees 		
LiMPETS	School	Grade	Students
	CSU Stanislaus	College	24
	Monterey Bay Aquarium	Middle School	52
	Coast Redwood HS	High School	13
	Soquel High School	11-12	23
	Yerba Buena HS	9-12	36
	Pinewood School	11	49
	Soquel High School	High School	15
	MBA Teen Programs	Mixed	77
	Coast Redwood HS	11-12	15
	Rolling Hills Middle School	7	59
	Rolling Hills Middle School	7	60
	Mount Madonna School	10	16
	Rolling Hills Middle School	7	60
	Rolling Hills Middle School	7	60
	Aptos High School	11	70
	Aptos High School	11	26
	Rolling Hills Middle School	7	60
	St. Mary's Gilroy SBM Training	7	34
	Total: 749 (non-duplicate)		
Watershed Guardian Program	School	Grade	# of Students
	MCOE Program	9-12	32
	MCOE Program	9-12	32
	MCOE Program	9-12	32
	Pacific Grove Middle School	6	60
	Big Sur Charter School	6-8	12
	Pacific Grove Middle School	6	60
	Big Sur Charter School	6-8	12
Total:	240		

Marketing & Promotions	April 2019
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Marketing & Promotions	April 2019	
Web	<ul style="list-style-type: none"> Website Visits: 7,102 Page Views: 14,457 	<ul style="list-style-type: none"> Instagram followers: 1,782 Facebook followers: 9,266 Twitter followers: 1,674 Tumblr: 995
	<ul style="list-style-type: none"> Monterey Herald- Pacific Grove to Host Big Wildflower Show https://bit.ly/2PTCYu6 	

Volunteers	April 2019		
Volunteers	Position/Area	Hours	Docents
	Museum Docents	74.75	11
	Store	66	14
	Garden	20.5	6
	Science Saturday	32.25	9
	Event	18.25	5
	Special Projects (Field Trips)	6.5	4
	BLOY Monitoring	59.25	11
	Continuing Education	59.5	12
	LiMPETS Volunteer	34.25	3
	Watershed Guardians	24	5
	MPA Watch	23.25	2
	Plankton Monitoring	43	7
	Collections/Archives	57.75	5
	Sanctuary Watering	2	1
TOTAL:	522.25	61 non-Duplicator	
Volunteer Orientation/ <small>Enrichment</small>	Volunteer Hike: 10 Plankton Monitoring Training: 25 Service Learners: 2		

Collections	April 2019
Management	<ul style="list-style-type: none"> Continued rotating inventory: <ul style="list-style-type: none"> a. 183 items assessed, photographed and inventoried. b. 64 items added to catalogue. Rehoused items in appropriate archival conditions where necessary.
Conservation	<ul style="list-style-type: none"> Continued monitoring collection area environmental conditions. Rehoused and relocated Maxine Albro codex reproductions.

Facility and Risk Management	April 2019
Repairs / Upgrades	<ul style="list-style-type: none"> 4/24/19- Sentry Alarm performed maintenance on fire alarm system 4/25/19- City check roof for bird nests