

Pacific Grove Museum of Natural History  
Director's Report  
April 2020

Guests & Event Attendance		April 2020			
Museum Visitation	Field Trips	67	Watershed Guardians	26	
	Science Saturday	290	LIMPETS	23	
	Museum Lectures	59	<b>TOTAL</b>	<b>49</b>	
	Member Event	31			
	<b>TOTAL: 447</b>		<b>TOTAL: 496</b>		

Exhibits		April 2020	
Permanent Exhibitions	• N/A		
Special Exhibitions	•		

Education		April 2020			
Virtual School Programming	<b>School</b>	<b>Program</b>	<b>Grade</b>	<b>Students</b>	
	Open to Public	Museum Monday	N/A	3	
	Open to Public	Museum Monday	PreK-3	2	
	Open to Public	Museum Monday	PreK-3	9	
	Oasis Charter School	Butterflies	K	15	
	Open to Public	Museum Monday	PreK-3	10	
	Oasis Charter School	Sand Crab	K-2	13	
	Stevenson	Butterflies	TK	15	
	<b>Total:</b>			<b>67</b>	
Other Group Visits	<b>Group</b>		<b>Attendees</b>		
	N/A				
	<b>Total:</b>				
Science Saturday	<ul style="list-style-type: none"> <li>Digital Science Saturday- Day of the Dinosaur- <b>290 views on 4/25</b></li> <li>Live at 3pm- <b>25 Zoom Attendees</b></li> </ul>				
Event Tabling	<b>Event</b>		<b>Visitors</b>		
	N/A				
Group Outreach Programs/Kits	<b>School</b>	<b>Students</b>	<b>Program/Kit</b>		
	N/A				
Museum Meetings	<b>Organization</b>		<b>Attendance</b>		
	CVGM		N/A		
	<b>Total:</b>				

Education	April 2020		
Museum Events/ Facility Rentals/Events	<b>Event Name</b>	<b>Attendance</b>	
	Birthday Parties	N/A	
	Rentals	N/A	
	Virtual Junior Naturalist Excursion	8	
	Virtual Member Event- Let's Get Started	23	
<b>Total: 31</b>			
Lectures	<ul style="list-style-type: none"> <li>• Sciencing in Place- 59 Zoom Attendees</li> </ul>		
LiMPETS	<b>School</b>	<b>Grade</b>	<b>Students</b>
	Cabrillo College	College	8
	CART	9-12	8
	CART	9-12	7
<b>Total: 23 (non duplicate)</b>			
Watershed Guardian Program	<b>School</b>	<b>Grade</b>	<b># of Students</b>
	Vinewood Elementary	6	26
	<b>Total:</b>	<b>26</b>	

Marketing & Promotions	April 2020	
Web	<ul style="list-style-type: none"> <li>• Website Visits: 3,612</li> <li>• Page Views: 12,193</li> </ul>	<ul style="list-style-type: none"> <li>• Instagram followers: 2,017</li> <li>• Facebook followers: 9,483</li> <li>• Twitter followers: 1,822</li> <li>• Tumblr: 1,133</li> </ul>
	<ul style="list-style-type: none"> <li>• "Pacific Grove Natural History Museum moves online" - KSBW 8 <a href="https://bit.ly/35PFn0S">https://bit.ly/35PFn0S</a></li> <li>• "Pacific Grove Museum of Natural History launches online programming" - KION 5/46 - <a href="https://bit.ly/2LiHmS7">https://bit.ly/2LiHmS7</a></li> <li>• "Sheltered in place, public looks for new input from local museums, Monterey Bay Aquarium" - Monterey Herald - <a href="https://bit.ly/2WodN81">https://bit.ly/2WodN81</a></li> <li>• "PG Museum adds virtual programming through its Museum to You portal" - Voices of Monterey Bay - <a href="https://bit.ly/2WII1Te">https://bit.ly/2WII1Te</a></li> </ul>	

Organizational Updates	April 2020
Staff	<ul style="list-style-type: none"> <li>• N/A</li> </ul>

Volunteers	April 2020		
Volunteers	<b>Position/Area</b>	<b>Hours</b>	<b>Docents</b>
	Continuing Education	16.75	12
	BLOY Monitoring	56	9
	MPA Watch	7	1
	Plankton Monitoring	17	2
<b>TOTAL:</b>		<b>96.75</b>	<b>18</b> non-Duplicator
Volunteer Orientation/ Enrichment	Zoom Monarch Enrichment- 12 Attendees New Regular Volunteers: 1		

Collections	April 2020
Management	<ul style="list-style-type: none"> <li>• Continued rotating inventory:</li> <li>• a. 494 items assessed, photographed and inventoried.</li> </ul>

	<ul style="list-style-type: none"> <li>• b. 3 items added to catalogue</li> <li>• Rehoused items in appropriate archival conditions where necessary.</li> </ul>
Conservation	<ul style="list-style-type: none"> <li>• Continued monitoring collection area environmental conditions.</li> </ul>

<b>Facility and Risk Management</b>	<b>April 2020</b>
Repairs / Upgrades	<ul style="list-style-type: none"> <li>• Construction on Children's Exhibit</li> <li>• City temporarily fixed water leak in front garden, leaked into basement</li> </ul>