



**Pacific Grove Museum of Natural History  
Director's Report  
August 2017**

Guests & Event Attendance	August 2017			
Museum Visitation	General Attendance	<b>1,400</b>	Watershed Explorers (off-site)	<b>N/A</b>
	Field Trips	<b>102</b>	LiMPETS (off-site)	<b>30</b>
	Science Saturday	<b>490</b>	Tabled Events	<b>275</b>
	Lectures	<b>9</b>	<b>TOTAL(off-site)</b>	<b>305</b>
	Museum Events	<b>351</b>		
	Birthdays	<b>30</b>	In County Visitors (61%)	<b>857</b>
	Museum Meetings	<b>63</b>	Out of County Visitors (39%)	<b>543</b>
	Other Group Visits	<b>N/A</b>	Sanctuary Attendance	<b>N/A</b>
	Summer Camps	<b>5</b>		
	<b>TOTAL (on-site)</b>	<b>2,450</b>	<b>TOTAL: 2,450</b>	

Exhibits	August 2017
Permanent Exhibitions	<ul style="list-style-type: none"> <li>Fluorescent lights replaced in mezzanine otter case, new sponsor labels added in bird room.</li> </ul>

Education	August 2017						
School Field Trips	<b>School</b>	<b>Program</b>	<b>Grade</b>	<b>Students</b>	<b>Adults</b>	<b>Total</b>	
	Parents' Place	Gen. Class	PreK	20	14	34	
	MPC/Education First	Self Guided	Mixed	37	5	42	
	Forest Grove	Insects	2nd	23	3	26	
							<b>102</b>
Science Saturday	<ul style="list-style-type: none"> <li><b>Fossils: 490</b></li> </ul>						
Summer Camp	<b>Animal Adventures 4-6 yo: 7/31-8/4- 5 Attendees</b>						
Event Tabling	<b>Event</b>		<b>Visitors</b>				
	National Night Out Tabling		<b>175</b>				
	Gentrain Society Lecture		<b>100</b>				
Group Outreach Programs/Kits	<b>Program/Kit</b>		<b>School</b>				
	Collection Items- Ocean/Fossils		San Carlos School				
Museum Meetings	<b>Organization</b>		<b>Attendance</b>				
	Audubon		<b>35</b>				
	CVGM		<b>28</b>				
	<b>Total:</b>		<b>63</b>				
Museum Events/ Facility Rentals/Events	<b>Event Name</b>		<b>Attendance</b>				
	Birthdays		<b>30</b>				
	The Solar Eclipse and You!		<b>220</b>				
	Farmer's Market		<b>131</b>				
	<b>Total: 381</b>						

Education	August 2017		
Lectures	<ul style="list-style-type: none"> <li>Xingu Art Lecture (Members only): 9</li> </ul>		
LiMPETS	<b>School</b>	<b>Grade</b>	<b>Students</b>
	CSUMB Marine Ecology Class	College	30
Educational Outreach Events offsite	<b>Watershed Explorers</b>	<b># of Students</b>	
	N/A		

Marketing & Promotions	August 2017		
Web	<ul style="list-style-type: none"> <li>Website Visits: <b>4,550</b></li> <li>Page Views: <b>8,864</b> <ul style="list-style-type: none"> <li>Eclipse event in Cedar Street Times</li> <li>Eclipse event in Carmel Pine Cone</li> <li>Science Saturday Fossils in Carmel Pine Cone</li> <li>Science Saturday Fossils in Cedar Street Times</li> <li>Eclipse event featured in Monterey Weekly: <a href="https://goo.gl/nQr5CF">https://goo.gl/nQr5CF</a></li> <li>Museum mentioned in Chautauqua Days Herald article <a href="https://goo.gl/JYA6UP">https://goo.gl/JYA6UP</a></li> </ul> </li> </ul>		

Organizational Updates	August 2017		
Staff	<ul style="list-style-type: none"> <li>Temporary Education Assistant, Stephanie Stock's last day-8/11/2017</li> </ul>		

Volunteers	August 2017		
Volunteers	<b>Position/Area</b>	<b>Docents</b>	<b>Hours</b>
	Museum Docents	15	118
	Store	11	99.75
	Garden	3	5
	Science Sat/Event	12	55.75
	Special Projects	1	3.5
	BLOY Monitoring	10	84
	Continuing Education	2	4.5
	LiMPETS Volunteer	N/A	N/A
	Eco Ambassadors Vol.	N/A	N/A
	Other		
<b>TOTAL:</b>	<b>43</b> non Duplicator	<b>370.5</b>	
Volunteer Orientation/ Enrichment	Volunteer Enrichment: Story Telling: 9 Attendees <b>Total New Volunteers: 1</b>		

Collection	August 2017		
Management	<ul style="list-style-type: none"> <li>3 temporary foundation records and 10 temporary records added to catalog, 400~ entries added to online database.</li> </ul>		

Facility and Risk Management	August 2017
Repairs / Upgrades	<ul style="list-style-type: none"> <li>• <b>8/1/17</b>- City repaired upstairs bathroom screen in window</li> <li>• <b>8/3/17</b> -Petty Plumbing fixed broken water fountain outside</li> <li>• <b>8/8/17</b> -City replaced dehumidifier that was broken</li> <li>• <b>8/8/17</b> -City repaired broken fence posts on forest side</li> <li>• <b>8/21/17</b>- City repaired bird gallery roof</li> </ul>