

Pacific Grove Museum of Natural History
Director's Report
August 2019

Guests & Event Attendance		August 2019			
Museum Visitation	General Attendance	1595	Watershed Guardians (off-site)	N/A	
	Member Attendance	11	LiMPETS (off-site)	25	
	Science Saturday	316	Tabled Events	668	
	Summer Camp	11	TOTAL (off-site)	693	
	Museum Event	141			
	Jr. Naturalist Excursion	12	In County Visitors (53%)	842	
	Rentals	23	Out of County Visitors (47%)	748	
	Other Group Visits	10			
	TOTAL: 2,119		TOTAL: 2,812		

Exhibits	August 2019
Permanent Exhibitions	<ul style="list-style-type: none"> Re-installed bird room exhibit following renovations, including new elements such as the introduction case, egg displays and the "backyard bird" area.

Education	August 2019			
School Field Trips	School	Program	Grade	Students
	N/A			
	Total:			
Summer Camp	Women of Science	3-5th		11
Other Group Visits	Group	Attendees		
	Beacon House	10		
Science Saturday	<ul style="list-style-type: none"> Funky Fungi- 316 attendees 			
Event Tabling	Event		Visitors	
	Presidio Summer Expo		387	
	Monterey Bay Kayaks		116	
	Northridge Sci Sat		165	
	Total:		668	
Group Outreach Programs/Kits	School	Students	Program/Kit	
	Int. School of Monterey	50	Ohlone Kit	
Museum Events/ Facility Rentals/Events	Event Name		Attendance	
	Rentals		23	
	Bird Gallery Opening Reception		141	
	Jr Nat Excursion		12	
Total:176				

Education	August 2019		
LiMPETS	School	Grade	Students
	Blue Theology	Mixed	16
	Women in Science Camp	3-5	9
	Total: 25 (non-duplicate)		

Marketing & Promotions	August 2019	
Web	<ul style="list-style-type: none"> Website Visits: 4,536 Page Views: 11,904 	<ul style="list-style-type: none"> Instagram followers: 1,839 Facebook followers: 9,302 Twitter followers: 1,740 Tumblr: 1,064
	<ul style="list-style-type: none"> "Pacific Grove museum set for big changes"- Monterey Herald- https://bit.ly/2IVmsyU "Bird Gallery Reopening Reception at Pacific Grove Museum of Natural History"- Monterey County Weekly- https://bit.ly/2ICc0fO "Residents aim to rebuild Pacific Grove monarch sanctuary"- KION 5/46- https://bit.ly/2ZnHRno 	

Organizational Updates	August 2019
Staff	<ul style="list-style-type: none"> Volunteer Coordinator- Julia Madden-Fulk- 8/15/2019

Volunteers	August 2019		
Volunteers	Position/Area	Hours	Docents
	Museum Docents	84.5	10
	Store	71.5	10
	Garden	20	6
	Science Saturday	30	10
	Event	35.5	8
	BLOY Monitoring	47.5	11
	Continuing Education	76	26
	MPA Watch	8.5	1
	Plankton Monitoring	18.25	3
	Collections/Archives	7	1
	Sanctuary Watering	21	3
	Monarch Docent	3	1
	TOTAL:	508	60 non-Duplicator
Volunteer Orientation/ Enrichment	Volunteer Community Night: 20 New Regular Volunteers: N/A		

Collections	August 2019
Management	<ul style="list-style-type: none"> Continued rotating inventory: <ul style="list-style-type: none"> a. 134 items assessed, photographed and inventoried. b. 3 items added to catalogue. Rehoused items in appropriate archival conditions where necessary.
Conservation	<ul style="list-style-type: none"> Continued monitoring collection area environmental conditions. Continued rehousing specimens no longer on display in the bird room in the collection area.

Facility and Risk Management	July 2019
Repairs / Upgrades	<ul style="list-style-type: none">• New floors in Bird Gallery• New lighting in Bird Gallery• Repainted Bird Gallery• Stained cabinets in Bird Gallery• City dug holes for new garden signs• Sentry Alarm techs out to fix false alarms