

Pacific Grove Museum of Natural History
Director's Report
August 2020 (COVID 19 Closure)

Guests & Event Attendance	August 2020	
Museum Visitation	General Attendance	Closed
	Events	285
	Science Saturday	99
	Museum2You - Views	376
	Jr. Naturalist Excursion	8
	TOTAL (Virtual)	768

Exhibits	August 2020
Permanent Exhibitions	• N/A
Special Exhibitions	• N/A

Education	August 2020		
Field Trips	Program	Grade	Students
	N/A		
Other Group Visits	Group	Attendees	
	N/A		
	Total:		
Science Saturday	• Funky Fungi- Day of Views- 99 Live- 11 Monthly Views- 1,207		
Event Tabling	Event	Visitors	
	N/A		
Group Outreach Programs/Kits	School	Students	Program/Kit
	N/A		
Museum2You	Program	Views	
	8/5 Nudibranch Video	29	
	8/7 Mosquito or Mosquito Hawk	57	
	8/12 Scrub Jay Drawing Tutorial	118	
	8/18 Black Oystercatcher Video	21	
	8/21 Worms	69	
	8/25 Nature Journaling Native Plants	73	
Total:	367		

Education	August 2020		
Museum Events/ Facility Rentals/Events	Event Name	Attendance	
	Birthday Parties	N/A	
	Member Event	9	
	John Muir Laws Journaling	76	
	Melinda Nakagawa Journaling Week 1	100	
	Melinda Nakagawa Journaling Week 2	100	
	Jr Nat Excursion	8	
	Total: 293		
Lectures	• N/A		
LiMPETS	School	Grade	Students
	N/A		
	Total: (non duplicate)		
Watershed Guardian Program	School	Grade	# of Students
	N/A		
	Total:		

Marketing & Promotions	August 2020	
Web	<ul style="list-style-type: none"> Website Visits: 3,890 Page Views: 11,283 	<ul style="list-style-type: none"> Instagram followers: 2,182 Facebook followers: 9,678 Twitter followers: 1,858 Tumblr: 1,158
	<ul style="list-style-type: none"> "Virtually Explore These Salinas Museums From Home" - Laurel Residences- https://rb.gy/2qcgzg 	

Organizational Updates	August 2020
Staff	• N/A

Volunteers	August 2020		
Volunteers	Position/Area	Hours	Docents
	Garden	6	3
	BLOY Monitoring	45.25	4
	Continuing Education	18.25	6
	MPA Watch	2.5	1
	Collections/Archives	1.5	1
	Volunteer Class	81	19
	Plankton Monitoring	8.5	1
	TOTAL:	160.75	26 non-Duplicator
Volunteer Orientation/ Enrichment	<ul style="list-style-type: none"> Zoom Enrichment with Tim Thomas- 13 Attendees New Regular Volunteers- 20 		

Collections	August 2020
Management	<ul style="list-style-type: none"> Continued rotating inventory: <ul style="list-style-type: none"> a. 285 items assessed, photographed and inventoried. b. 8 items added to catalogue Rehoused items in appropriate archival conditions where necessary.
Conservation	<ul style="list-style-type: none"> Continued monitoring collection area environmental conditions.

Facility and Risk Management	August 2020
Repairs / Upgrades	<ul style="list-style-type: none"><li data-bbox="391 270 1110 302">• Sentry Alarm did routine check on Alarm- 8/12/2020