

Pacific Grove Museum of Natural History
Director's Report
December 2018

Guests & Event Attendance		December 2018			
Museum Visitation	General Attendance	1340	LiMPETS (off-site)		192
	Member Attendance	19	Tabled Events		93
	Field Trips	540	TOTAL (off-site)		285
	Science Saturday	N/A			
	Jr. Naturalist Excursion	12	In County Visitors (57%)		759
	Lectures and Classes	17	Out of County Visitors (43%)		581
	Birthday parties	102	Sanctuary Attendance		10,252
	Rentals	465			
	Museum Meetings	76			
	TOTAL (on-site)		2,571	TOTAL: 2,856	

Exhibits		December 2018	
Permanent Exhibitions	<ul style="list-style-type: none"> Performed various spot repairs. Continued work on Adopt-a-Bird labels. 		
Special Exhibitions	<ul style="list-style-type: none"> 		

Education		December 2018			
School Field Trips	School	Program	Grade	Students	
	Oscar Loya	Monarch	4th	100	
	Mission Park	Monarch	2nd	80	
	Forest Grove	SandCrab	3rd	20	
	Robert Down	Monarch	1st	18	
	Monte Vista	Monarch	1st	60	
	Foothill Elementary	Monarch	2nd	28	
	Linscott Charter	Monarch	4th	25	
	New Republic Elem.	Monarch	3rd	92	
	Tierra Pacifica School	Monarch	1-2nd	26	
	Robert Down	Monarch	2nd	85	
	Monterey Bay Charter	Monarch	K-5th	6	
Total:				540	
Event Tabling	Event		Visitors		
	Northridge Mall		93		
Group Outreach Programs/Kits	School	Students	Program/Kit		
	Robert Down	25	Collection Items		
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Education	December 2018		
Museum Meetings	Organization		Attendance
	Sustainable PG		35
	Audubon		41
	Total:		76
Museum Events/ Facility Rentals/Events	Event Name		Attendance
	Birthday parties		102
	Rentals		465
	Jr Nat Excursion		12
			Total: 579
Lectures	HNNH- DVM- 17		
LiMPETS	School	Grade	Students
	Gateway School	6	29
	CART Interviews	11-12	70
	RIM Teachers Workshop	Teachers	12
	Stevenson School	HS	8
	Stevenson School	HS	8
	Lakeview Middle School	6-8	65

Marketing & Promotions	December 2018	
Web	<ul style="list-style-type: none"> Website Visits: 7,585 Page Views: 6,695 	<ul style="list-style-type: none"> Instagram followers: 1,689 Facebook followers: 8,766 Twitter followers: 1,620 Tumblr: 892
	<ul style="list-style-type: none"> 	

Volunteers	December 2018		
Volunteers	Position/Area	Hours	Docents
	Museum Docents	103	15
	Store	47	8
	Garden	13	6
	Science Saturday/Event	3	1
	Special Projects (Field Trips)	6.75	2
	BLOY Monitoring		
	SeaWatch Docent	21.75	5
	Continuing Education	18.5	5
	LiMPETS Volunteer	10.5	1
	Watershed Explorers		
	Tours		
	MPA Watch	13.5	1
	Plankton Monitoring	30.5	5
	School Groups	17.75	3
	Monarch Docents	130	12
	Sanctuary Tour	4	2
TOTAL:	419.25	51 _{non-Duplicator}	

Volunteers	December 2018
Volunteer Orientation/ <small>Enrichment</small>	Volunteer Holiday Potluck: 30 New Regular Volunteers: 0 Service Learners: 0

Collections	December 2018
Management	<ul style="list-style-type: none"> • Continued rotating inventory: • a. 289 items assessed, photographed and inventoried. • b. 37 items added to catalogue. • Rehoused items in appropriate archival conditions where necessary.
Conservation	<ul style="list-style-type: none"> • Continued monitoring collection area environmental conditions.

Facility and Risk Management	December 2018
Repairs / Upgrades	<ul style="list-style-type: none"> • 12/4/18 City came to patch up window leak in garden door • 12/2018 Work began on upgrading to LED lighting