



**Pacific Grove Museum of Natural History
Director's Report
February 2017**

Guests & Event Attendance	February 2017			
Museum Visitation	General Attendance	1,323	MPUSD/MPRPD (off-site)	526
	Field Trips	1,537	LiMPETS (off-site)	259
	Science Saturday	505		
	Lectures & Volunteer Enrichments	40	TOTAL(off-site)	785
	Museum Events	114	Sanctuary Attendance	2,259
	Birthdays	101		
	Museum Meetings	115		
	Other Group Visits	43		
	TOTAL (on-site)	3,778		TOTAL: 7,607

Exhibits	February 2017
Permanent Exhibitions	<ul style="list-style-type: none"> Created draft text for Pollinator signage in garden and began developing design. Completed installation of "Collectors: Teaching Throughout Time" exhibition, provided volunteer preview, attended VIP reception and public reception.
Special Exhibitions	<ul style="list-style-type: none"> Met with artist that is interested in creating art installation at future Museum event. Began working with and supervising one CSUMB service learner and one volunteer assisting with collection projects. Coordinated loan of Condor Quilt from Ventana Wildlife Society, which will be delivered in early March.

Education	February 2017					
School Field Trips	School	Program	Grade	Students	Adults	Total
	Mission Ave. Elem.		5th	95	54	149
	New Republic Elem.	Ohlone	3rd	110	21	131
	Home School Coop	Monarchs	k-1st	10	5	15
	Lawrence Jones Middle	Sanctuary	6th-8th	90		90
	Lawrence Jones Middle	Tour	6th-8th	79	35	114
	Lawrence Jones Middle	Sanctuary	6th-8th	90		90
	Hollister Prep.	Pred/Prey	4th	65	23	88
	Elkhorn Elem.	Monarchs	2nd	90	49	139
	Toro Park Elem.	Ohlone	3rd	51	17	68
	Toro Park Elem.	Ohlone	3rd	57	16	73
	La Gloria	Ohlone	4th	85	17	102
	La Gloria	Ohlone	4th	106	13	119
	Santa Rita Elem.	Monarchs	K	118	29	147
	Creekside Elem.	Pred/Prey	K	47	35	82
	Fremont	Rocks/Min.	5th	115	15	130
	TOTAL			1,208	329	1,537

Education	February 2017			
Other Group Visits	Group	Attendees		
	Pleasant Hill Senior Center	37		
	Sunflower Gardens	6		
		Total: 43		
Science Saturday	<ul style="list-style-type: none"> Animal Athletes- 505 			
Museum Meetings	Organization	Attendance		
	Gem and Mineral	35		
	Audubon	50		
	Sustainable PG	30		
Museum Events/ Facility Rentals/Events	Event Name	Attendance		
	Birthday	101		
	Collector's Reception	69		
	Rental	45		
	Total: 215			
Lectures	<ul style="list-style-type: none"> A Message from the Sea: Climate Change and Marine Ecosystems Lecture Attendees: 18			
LiMPETS	School	Grade	Students	
	Wavecrest	Middle/high	29	
	Western Sierra Collegiate	High school	50	
	CART	High School	10	
	Santa Catalina School	High School	30	
	North Salinas High School	High School	55	
	Blue Theology	High School	5	
	Cabrillo College	College	30	
	James Logan High School	High School	50	
	TOTAL:	259		
MPUSD and Educational Outreach Events offsite	Organization/School	Attendance		
	MPPRD	22		
	MPUSD	504		

Marketing & Promotions	February 2017			
Web	<ul style="list-style-type: none"> Website Visits – 7,472 Page Views – 15,141 Story on Monarch Sanctuary in Monterey Herald - https://goo.gl/iWuU45 Story on monarch numbers in the Monterey Weekly - https://goo.gl/veoGFw Monarch counts mentioned on KSBW evening broadcast Museum featured in Chamber of Commerce Pacific Grove video - https://goo.gl/LqznJf Science Saturday: Animal Athletes featured in Cedar Street Times Collectors: Teaching Throughout Time featured in Cedar Street Times Museum featured in See Monterey blog post - https://goo.gl/fqkNgH 			

Volunteers	February 2017			
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Volunteers	February 2017		
Volunteers	Position/Area	Docents	Hours
	Museum Docents	10	90.85
	Store	12	69.9
	Garden	8	31.12
	Science Sat/Event	13	40.63
	Special Projects	4	16.93
	BLOY Monitoring	2	6.75
	SeaWatch Docent		
	School Groups	2	5.72
	LiMPETS Volunteer	1	4.25
	Eco Ambassadors Vol.		
	Tours	1	1.3
	Other	17	21
	Sanctuary	14	82
TOTAL:	55 (non duplicate)	370.45	
Volunteer Orientation/ Enrichment	2/21/2017: talk by Hopkins Ph.D. student Diana Li – 11 attendees 2/3/2017- Volunteer Collectors Exhibit Preview- 11 attendees Regular Volunteers: 3 Service Learners: 6 Total New Volunteers: 9		

Collections	February 2017
Management	<ul style="list-style-type: none"> Delegated projects for Collections Registrar: Exploring possible grant opportunities, Continued improving storage of ceramic artifacts, cleaning and photographing objects, improvements to object information in database, adding objects to online database, assisting with installation of Collectors: Teaching Throughout Time exhibition. Finalized list of selected objects for use in Collectors: Teaching Throughout Time exhibition.
Conservation	<ul style="list-style-type: none"> Updated database with exhibit entries, location changes, and loans. Updated Conservation Policy.

Facility and Risk Management	February 2017
Repairs / Upgrades	<ul style="list-style-type: none"> 2/17/2017- HVAC filter change in Volunteer Coordinator's office.