



**Pacific Grove Museum of Natural History
Director's Report
February 2018**

Guests & Event Attendance	February 2018			
Museum Visitation	General Attendance	1,216	Watershed Explorers (off-site)	394
	Field Trips	712	LiMPETS (off-site)	670
	Science Saturday	424	Tabled Events	423
	Lectures and Classes	24	TOTAL(off-site)	1,487
	Museum Events	210		
	Birthdays	127	In County Visitors (60%)	731
	Rentals	101	Out of County Visitors (40%)	485
	Museum Meetings	71	Sanctuary Attendance	5,759
	Other Groups	14		
	TOTAL (on-site)	2,899	TOTAL: 10,145	

Exhibits	February 2018
Permanent Exhibitions	<ul style="list-style-type: none"> Updated interactive taxidermy exhibit components in main gallery Conducted conservation treatment of bird specimens in gallery
Special Exhibitions	<ul style="list-style-type: none"> Installed temporary exhibit highlighting collection objects for Night Owls event

Education	February 2018					
School Field Trips	School	Program	Grade	Students	Adults	Total
	International School of Monterey	Pred/Prey	K	37	12	49
	All Saint's Day School	Insect Adapt.	2nd	15	8	23
	Olson Elementary	Ohlone	4 th	43	6	49
	CSUMB	Self Led	College	21	1	22
	Robert Down Elementary	Pred/Prey	1st	19	6	25
	Main St Elementary	Insect Adapt.	K	72	38	110
	North Monterey <small>County High</small>	Insect Adapt.	Mixed	8	7	15
	DLAMP	Insect Adapt.	1 st	66	36	102
	Bayview Academy	Insect Adapt.	2 nd	48	20	68
	King Elementary	Monarch Lect.	6 th	62	8	70
	Army Youth Services	Insect Adapt.	Mixed	9	5	14
	St. Thomas Moore	Bird Adapt.	4 th	20	4	24
	Gabilan Elementary	Insect Adapt.	2 nd	69	15	84
	Forest Grove	Insect Adapt.	K	31	9	40
Girl Scout 30603	Sand Crabs	1 st	11	6	17	
	Total:			531	181	712
Other Group Visits	Group		Attendees			
	Church Group		14			
	Total:		14			
Science Saturday	<ul style="list-style-type: none"> Animal Athletes: 424 					

Education	February 2018		
Event Tabling	Event	Visitors	
	Migration Fest- Natural Bridges	300	
	Ocean Night with Big Sur Charter	100	
	NS Lecture at CSUMB	23	
Group Outreach Programs/Kits	School	Program/Kit	
	Carmel River Watershed Conservancy	Pred/Prey	
	Carmel River Watershed Conservancy	Bird Spec.	
	Big Sur Charter School	Pred/Prey	
	CSUMB	Birds of Prey	
Museum Meetings	Organization	Attendance	
	CVGM	23	
	Audubon	23	
	Surfrider	25	
	Total:	71	
Museum Events/ Facility Rentals/Events	Event Name	Attendance	
	Jr. Naturalist Club Excursion	13 A, 15 C	
	Birthdays	127	
	Rentals	101	
	Night Owl	182	
Total: 438			
Hard Core Natural History Speakers	<ul style="list-style-type: none"> Animal Explorers: 24 		
LiMPETS	School	Grade	Students
	LiMPETS Workshop	Adults	6
	Seaside High School	High School	150
	Sheppard Middle School	6 th	180
	Stevenson High School	High School	3
	King Elem. School	5th	62
	Aptos High School	High School	35
	North Salinas High	High School	30
	El Sausal Middle School	Middle School	76
	Pacific Grove High	High School	128
Total: 670			
Watershed Explorers Program	School	Grade	# of Students
	Gavilan View Middle School	6th	195
	Robert Down Elementary	4th	26
	San Carlos School	5th	35
	Prunedale Elementary	1st	48
	Oasis Charter School	1st	47
	La Mesa Elementary School	5th	43
Total:		394	

Marketing & Promotions	February 2018	
Web	<ul style="list-style-type: none"> Website Visits: 9,418 Page Views: 18,348 	<ul style="list-style-type: none"> Instagram followers: 1,572 Facebook followers: 8,393 Twitter followers: Tumblr: 501
	<ul style="list-style-type: none"> KRML 102.1 live - https://goo.gl/mrWrgp 	

Organizational Updates	February 2018
Staff	<ul style="list-style-type: none"> Event Coordinator, Jessica Faddis, last day 2/11/2018

Volunteers	February 2018		
Volunteers	Position/Area	Hours	Docents
	Museum Docents	72.75	13
	Store	78	15
	Garden	34.75	5
	Science Saturday/Event	68.75	16
	Special Projects (Field Trips)	2.75	1
	BLOY Monitoring	0	0
	SeaWatch Docent	0	0
	Continuing Education	60.25	17
	LiMPETS Volunteer	9.25	2
	Watershed Explorers	26.25	3
	Tours	0	0
	Monarch Docents	135.75	11
	School Groups	21.5	4
Sanctuary Tour	0	0	
TOTAL:	510	59 non Duplicator	
Volunteer Orientation/ Enrichment	Volunteer Enrichment: 7 Wade Day Part 1: 11 attendees New Regular Volunteers: 4 Service Learners: 8		

Collections	February 2018
Management	<ul style="list-style-type: none"> Selected and researched objects for display during Night Owls event Attended Collections Roundtable Meeting Facilitated Site visit with archives expert Documented conservation treatment of bird specimens Continued with inventory, photography, and research of collection objects
Conservation	<ul style="list-style-type: none"> Facilitated Conservation treatment of bird specimens (Phase 3)

Facility and Risk Management	February 2018
Repairs / Upgrades	<ul style="list-style-type: none"> 2/13/18- Sentry alarm conducted sprinkler test 2/2/18- AED conducted readiness test on unit- functioning properly 2/12/18- City had carpets cleaned