

Pacific Grove Museum of Natural History
Director's Report
February 2019

Guests & Event Attendance		February 2019			
Museum Visitation	General Attendance	1354	Watershed Guardians (off-site)	162	
	Member Attendance	24	LiMPETS (off-site)	100	
	Field Trips	665	Tabled Events	1,066	
	Science Saturday	542	TOTAL (off-site)	1,328	
	Jr. Naturalist Excursion	24			
	Lectures and Classes	50	In County Visitors (55%)	742	
	Birthdays	191	Out of County Visitors (45%)	612	
	Rentals	57	Sanctuary Attendance	854	
	Museum Meetings	30			
	TOTAL (on-site)	2,937	TOTAL: 4,265		

Exhibits		February 2019	
Permanent Exhibitions	<ul style="list-style-type: none"> De-installed old mineral display. Installed new local paleontology display. Performed various spot repairs. Continued work on Adopt-a-Bird labels. 		
Special Exhibitions	<ul style="list-style-type: none"> Added award labels to CAC: Migrations show for opening reception. 		

Education		February 2019			
School Field Trips	School	Program	Grade	Students	
	Olson Elementary	Ohlone	3rd	60	
	All Saints	Monarch	2nd	15	
	Toro Park Elementary	Monarch	K	84	
	Sunset Ranch Elementary	Self Led	4th	32	
	Toro Park Elementary	Ohlone	3rd	78	
	CSUMB	Self Led	College	29	
	Beechwood School	Self Led	5th	18	
	Robert Down	Owl Pellets	4th	26	
	Cub Scouts	Self Led	Mixed	18	
	Marina Vista	Ohlone	3rd	74	
	Presidio of Monterey	Monarch	Mixed	8	
	St. Thomas Moore	Monarch	4th	21	
	Home School Co Op	Other	Mixed	12	
	Fremont Elementary	Monarch	5th	50	
	CSUMB Native Club	Self Led	College	30	
	Cub Scout Troop	Self Led	Mixed	20	
	Monterey Bay Charter	Ohlone	3rd	26	
	Monterey Bay Charter	Monarch	2nd	25	
	International School of Monterey	Monarch	K	39	
Total:			665		

Education	February 2019		
Other Group Visits	Group		Attendees
	Total:		
Science Saturday	<ul style="list-style-type: none"> Animal Athletes: 542 attendees 		
Event Tabling	Event		Visitors
	Science Saturday at Northridge		590
	Monarch Joint Venture Webinar		476
Group Outreach Programs/Kits	School	Students	Program/Kit
	Carmel River	80	Collection Items
	Robert Down	25	Collection Items
Museum Meetings	Organization		Attendance
	CVGM		21
	Audubon		9
	Total:		30
Museum Events/ Facility Rentals/Events	Event Name		Attendance
	Birthday Parties		191
	Rentals		57
	Jr Nat Excursion- Bat at Lake El Estero		24
			Total: 273
Lectures	<ul style="list-style-type: none"> Hardcore Natural History- The Browns of California: 50 Attendees 		
LiMPETS	School	Grade	Students
	Santa Catalina School	High School	6
	Santa Catalina School	High School	8
	Santa Catalina School	High School	6
	Santa Catalina School	High School	5
	Santa Catalina School	High School	11
	Mount Madonna School	10 th	16
	Pacific Grove High	9th	48
			Total: 100 (non duplicate)
Watershed Guardian Program	School	Grade	# of Students
	Stevenson Upper	9-12	6
	Carmel River Elementary	5	50
	Stevenson Upper	9-12	6
	Everett Alvarez HS	11-12	24
	Stevenson Lower	5	8
	Everett Alvarez HS	11-12	24
	Seaside HS	11-12	22
	Seaside HS	11-12	22
Total:		162	

Marketing & Promotions	February 2019	
Web	<ul style="list-style-type: none"> Website Visits: 6,539 Page Views: 15,727 	<ul style="list-style-type: none"> Instagram followers: 1,723 Facebook followers: 8,816 Twitter followers: 1,646 Tumblr: 956
	<ul style="list-style-type: none"> "Pacific Grove Museum of Natural History Hosts One of Largest Wildflower Shows in Northern and Western Hemispheres April 19-21, at the Museum" https://bit.ly/2GXKDGh 	

Organizational Updates	February 2019	
Staff	<ul style="list-style-type: none"> N/A 	

Volunteers	February 2019		
Volunteers	Position/Area	Hours	Docents
	Museum Docents	77.75	11
	Store	51	11
	Garden	9.25	5
	Science Saturday/Event	41	11
	Special Projects (Field Trips)	5.25	3
	Continuing Education	125.5	23
	LiMPETS Volunteer	20.25	4
	Watershed Guardians	6	2
	MPA Watch	15	3
	Plankton Monitoring	28.25	4
	Collections/Archives	34.75	2
	School Groups	2.5	1
	Monarch Docents	30.75	5
	Monarch Count	4	1
TOTAL:	451.25	61 non-Duplicator	
Volunteer Orientation/ <small>Enrichment</small>	Ed Clifton Lecture: 21 Attendees Bird ID Training: 24 Attendees New Regular Volunteers: 5 Service Learners: 8		

Collections	February 2019	
Management	<ul style="list-style-type: none"> Continued rotating inventory: <ul style="list-style-type: none"> a. 239 items assessed, photographed and inventoried. b. 28 items added to catalogue. Rehoused items in appropriate archival conditions where necessary. 	
Conservation	<ul style="list-style-type: none"> Continued monitoring collection area environmental conditions. Objects removed from mineral display inventoried, assessed and rehoused. 	

Facility and Risk Management	February 2019	
Repairs / Upgrades	<ul style="list-style-type: none"> N/A 	