



**Pacific Grove Museum of Natural History
Director's Report
January 2017**

Guests & Event Attendance	January 2017			
Museum Visitation	General Attendance	1,336	MPUSD/MPRPD (off-site)	826
	Field Trips	964	LiMPETS (off-site)	122
	Science Saturday	339	MBA Home School Days	2,000
	Lectures	12	TOTAL(off-site)	2,948
	Museum Events	389	Sanctuary Attendance	5,135
	Birthdays	21	TOTAL (ON & OFF SITE): 6,307	
	Museum Meetings	193		
	Other Group Visits	105		
	TOTAL (on-site)	3,359		

Exhibits	January 2017
Permanent Exhibitions	<ul style="list-style-type: none"> Developed and fabricated mounts for hanging quilt artwork, designed and produced text panels and labels, and completed installation of "Nature Through a Quilters' Eyes" exhibition. Provided exhibition update report to volunteers. Completed minor repairs to several exhibition components.
Special Exhibitions	<ul style="list-style-type: none"> Continued preparation and began installation of "Collectors: Teaching Throughout Time."

Education	January 2017					
School Field Trips	School	Program	Grade	Students	Adults	Total
	Loma Vista Elem.	Monarchs	2 nd	75	11	86
	MPC	Self- Led	College	14	1	15
	Apple Pie School	Pred/ Prey	Pre-K	4	3	7
	Junipero Serra Elem.	Preda/ Prey	1 st	15	5	20
	Echo Valley Elem.	School Visit	3 rd	100		100
	Castroville Elem.	Monarchs	2 nd /3 rd	104	12	116
	Madonna del Sasso Elem.	Ohlone	2 nd /3 rd	30	8	38
	JC Crumpton Elem.	School Visit	K-5 th	115		115
	Toro Park Elem.	Monarchs	K	88	23	111
	Forest Grove Elem.	Food Chains	4 th	22	4	26
	San Jose Coop.	Monarchs	K-3 rd	18	5	23
	Robert Down Elem.	Pred/Prey	2 nd	26	6	32
	Echo Valley Elem.	Ohlone	3 rd	100	28	128
	Forest Grove Elem.	Birds	2 nd	55	14	69
Bayview Academy	Monarchs	2 nd	50	28	78	

Education	January 2017				
			816	148	964
Other Group Visits	Group		Attendees		
	Watsonville Wetlands Watch		16		
	Salinas Adult School		12		
	Adult Tour- Senior Citizens		40		
	Senior Art Class		7		
	CSUMB Art Class		30		
			Total:105		
Science Saturday	• Migrations- 339				
Group Outreach Programs/Kits	Program/Kit		School		
	Rock and Mineral		DLAMP		
	Monarch		Olson Elementary		
	Pred/Prey		Olson Elementary		
	Ohlone		La Gloria Elementary		
Museum Meetings	Organization		Attendance		
	Gem and Mineral		28		
	Sustainable PG		100		
	Audubon		13		
	CA Native Plant		37		
	Volunteer enrichment		15		
	Total:		193		
Museum Events/ Facility Rentals/Events	Event Name		Attendance		
	Birthday Parties		21		
	PG High Winter Ball		185		
	Quilting Reception		201		
	Natural History Book Club		3		
	Total:410				
Lectures	• Stu Weiss, 21 st Century Monarch Conservation- 12 Attendees				
LiMPETS	School	Grade	Students		
	Santa Catalina School		3		
	Wavecrest		29		
	North Salinas High School		30		
	Cabrillo College		60		
		TOTAL:	122		
MPUSD and Educational Outreach Events offsite	Organization/School		Attendance		
	MPRPD		26		
	MPUSD		800		
	Home School Days		2000		

Marketing & Promotions	January 2017
Web	<ul style="list-style-type: none"> • Website Visits – 9189 • Page Views – 17,933 • Monterey Peninsula Quilt Guild show featured in Carmel Pine Cone • Monterey Peninsula Quilt Guild show featured in Cedar Street Times • Science Saturday in Monterey Weekly • Science Saturday in Cedar Street Times

Organizational Updates	January 2017
Staff	<ul style="list-style-type: none"> • Kim Johnston hired as bookkeeper 1/9/2017 • Andrea Lawson promoted to Administrative Assistant 1/16/2017

Volunteers	January 2017		
Volunteers	Position/Area	Docents	Hours
	Museum Docents	11	84
	Store	12	103.7
	Garden	5	14
	Science Sat/Event	14	55.38
	Special Projects	4	12.45
	BLOY Monitoring	1	1.5
	SeaWatch Docent		
	School Groups	3	14.9
	LiMPETS Volunteer	3	12
	Tours	1	1.25
	Other	16	16
	Sanctuary	22	187.75
TOTAL:	59 (Non Duplicate Count)	502.93	
Volunteer Orientation/Enrichment	1/17/2017: Ventana Wildlife Society talk about Condors: 15 Volunteers Total New Volunteers: 4		

Collections	January 2017
Management	<ul style="list-style-type: none"> • Delegated projects for Collections Registrar: Improving storage of stone and ceramic artifacts, cleaning and photographing objects, improvements to object information in database, adding objects to online database, building on the Biography database, research and assistance with installation for Collectors exhibition. • Selected objects for use in Collectors exhibition, creating lists within database and linking to biographical information about donors. • Received donations: Two bird specimens, small sand and shell collection, large collection of South American artifacts and reproductions.
Conservation	<ul style="list-style-type: none"> • Supervised and assisted Collections Registrar in cleaning several collection objects. • Updated database with exhibit entries, location changes, and loans.

Facility and Risk Management	January 2017
Repairs / Upgrades	<ul style="list-style-type: none">• Carpets were cleaned 1/30/2017 (at Museum Foundation's expense)• Requested that HVAC filters be changed. Request #173126936. No response.• Requested repair of two leaks in the Bird Gallery. Public works called roofing company. Not yet repaired.