

Pacific Grove Museum of Natural History
Director's Report
January 2021 (COVID 19 Closure)

Guests & Event Attendance	January 2021	
Museum Visitation	Field Trips	405
	Museum2You - Views	76
	Jr. Naturalist Excursion	10
	TOTAL (Virtual)	491

Exhibits	January 2021
Permanent Exhibitions	<ul style="list-style-type: none"> Removed local mammal displays from mezzanine to collections storage. Removed local geology display from mezzanine to collections storage.
Special Exhibitions	<ul style="list-style-type: none"> N/A

Education	January 2021			
Field Trips (Virtual)	School	Program	Grade	Students
	JC Crumpton	Monarch	K	18
	Elkhorn Elementary	Ohlone	4th	58
	Elkhorn Elementary	Ohlone	4th	30
	JC Crumpton	Monarch	K	38
	Virginia Rocca Barton	Monarch	4th	25
	Virginia Rocca Barton	Monarch	5th	28
	Sacred Heart School	Ohlone	5th	31
	La Joya Elementary	Monarch	2nd	22
	Monterey Bay Charter	Monarch	2 nd	26
	Monterey Bay Charter	Monarch	2nd	24
	Stevenson	Steelhead	3rd	20
	Westlake Elementary	Sand Crab	2nd	29
	Westlake Elementary	Sand Crab	2nd	38
	Forest Grove Elementary	Sand Crab	3rd	18
	Total:			405
Digital Science Saturday	Day of Views- 387 Live at 3PM-26			
Museum2You	Program		Views	
	Create with Us		20	
	Exploring the Coast		14	
	Bug out with Bree		42	
	Total:		76	
Museum Events/ Facility Rentals/Events	Event Name		Attendance	
	Jr Nat Excursion		10	
	Total: 10			
Lectures				

Education	January 2021		
LiMPETS	School	Grade	Students
	CART	11-12	33
	CART	11-12	32
	Total:65 (non duplicate)		
Watershed Guardian Program	School	Grade	# of Students
	N/A		
	Total:		

Marketing & Promotions	January 2021	
Web	<ul style="list-style-type: none"> Website Visits: 9,351 Page Views: 2,329 	<ul style="list-style-type: none"> Instagram followers: 2,285 Facebook followers: 9,728 Twitter followers: 1,875 Tumblr: 1,177 YouTube Subscribers: 191
	<ul style="list-style-type: none"> https://www.kazu.org/post/winter-without-monarchs-pacific-grove-butterfly-town-usa#stream/0 https://voicesofmontereybay.org/2021/01/13/pg-museum-of-natural-history-names-liese-murphree-as-new-director-of-programs-exhibits-and-collections/ 	

Organizational Updates	January 2021
Staff	•

Volunteers	January 2021		
Volunteers	Position/Area	Hours	Docents
	Museum Docent (Remote)	16	2
	Garden	3	2
	Monarch Sanctuary	1	1
	MPA Watch	5	1
	Plankton Monitoring	10	1
	TOTAL:	35	6 non-Duplicator
Volunteer Orientation/ Enrichment	• N/A		

Collections	January 2021
Management	<ul style="list-style-type: none"> Continued rotating inventory: <ul style="list-style-type: none"> a. 237 items assessed, photographed and inventoried. b. 4 items added to catalogue. Rehoused items in appropriate archival conditions where necessary.
Conservation	•

Facility and Risk Management	January 2021
Repairs / Upgrades	•