



**Pacific Grove Museum of Natural History
Director's Report
July 2017**

Guests & Event Attendance	July 2017			
Museum Visitation	General Attendance	1,600	MPUSD/MPRPD (off-site)	N/A
	Field Trips	91	LiMPETS (off-site)	399
	Science Saturday	N/A	Tabled Events	35
	Lectures	74	TOTAL(off-site)	
	Museum Events	41		
	Birthdays	33	In County Visitors	923
	Museum Meetings	81	Out of County Visitors	677
	Other Group Visits	67	Sanctuary Attendance	N/A
	Summer Camps	21		
	TOTAL (on-site)	2,014	TOTAL: 2,014	

Exhibits	July 2017
Special Exhibitions	<ul style="list-style-type: none"> We took in seven loans for the community collections exhibit.

Education	July 2017						
School Field Trips	School	Program	Grade	Students	Adults	Total	
	CSUMB	Vertebrate	College	23		23	
	Foothill Indian Education	Self-Led	3-7th	21	8	29	
	MPC	Art Class	College	11		11	
	Contigo Program	Self Led	6-8th	28		28	
						Total: 91	
Other Group Visits	Group		Attendees				
	Point Lobos		43				
	Cesar Chavez Library		24				
	Total: 67						
Science Saturday	<ul style="list-style-type: none"> N/A 						
Summer Camps	Summer Camp	Date	Age Range	Number of Campers			
	Science Girls	7/10-7/14	7-9 yo	6			
	Buggin Out	7/17-7/21	4-6 yo	8			
	Field Biologist	7/24-7/28	4-6 yo	2			
	Animal Adventure	7/31-8/4	4-6 yo	5			
Event Tabling	Event		Visitors				
	Marina Community Opening Event		35				
Group Outreach Programs/Kits	Program/Kit		School				
	N/A						
Museum Meetings	Organization		Attendance				
	Audubon		25				
	CNPS		28				
	CVGM		28				

Education	July 2017		
Museum Events/ Facility Rentals/Events	Event Name	Attendance	
	Birthdays	33	
	Collector's Reception	30	
	Rentals (Weddings)	7	
	Book Club	4	
	Farmer's Market	173	
	Total: 247		
Lectures	<ul style="list-style-type: none"> Eclipse Lecture: 74 		
LiMPETS	School	Grade	Students
	PVUSD Summer School	Middle School	360
	Blue Theology	High School	12
	Monterey Bay Aquarium - Project Based Teacher Institute	Teachers	25
	BWET	Teachers	2
MPUSD and Educational Outreach Events offsite	MPRPD	# of Students	
	N/A		

Marketing & Promotions	July 2017		
Web	<ul style="list-style-type: none"> Website Visits: 5,558 Page Views: 11,048 <ul style="list-style-type: none"> Guest column in Cedar Street Times Collections exhibit opened featured in Monterey Weekly Collections exhibit opening in Cedar Street Times Museum featured in story and on cover of Discover Pacific Grove 		

Organizational Updates	July 2017		
Staff	<ul style="list-style-type: none"> Education Specialist, Martin Morones left 7/29/2017. 		

Volunteers	July 2017		
Volunteers	Position/Area	Docents	Hours
	Museum Docents	14	114
	Store	12	89.25
	Garden	2	3.5
	Science Sat/Event	8	30.5
	Special Projects	2	5.25
	BLOY Monitoring	12	92.5
	School Groups	8	43
	LiMPETS Volunteer	n/a	n/a
	Eco Ambassadors Vol.	n/a	n/a
	Other	n/a	n/a
	TOTAL:	41 non Duplicator	378
Volunteer Orientation/ Enrichment	Volunteer Enrichment: Birds of Prey Presentation by Antonio Balistreri- 55 Attendees Total New Volunteers: 6		

Collections	July 2017		
-------------	-----------	--	--

Management	<ul style="list-style-type: none"> • Performed rotating inventory
------------	--

Facility and Risk Management	July 2017
Repairs / Upgrades	<ul style="list-style-type: none"> • 7/14/17- City repaired women's toilet • 7/17/17- Plumber ordered new part to repair drinking fountain