



**Pacific Grove Museum of Natural History
Director's Report
July 2018**

Guests & Event Attendance	July 2018			
Museum Visitation	General Attendance	2187	Watershed Explorers (off-site)	N/A
	Field Trips	205	LiMPETS (off-site)	271
	Summer Camps	48	Tabled Events	N/A
	Science Saturday	N/A	TOTAL (off-site)	
	Lectures and Classes	N/A		
	Museum Events	60	In County Visitors (64%)	1401
	Birthdays	N/A	Out of County Visitors (36%)	786
	Rentals	90	Sanctuary Attendance	N/A
	Museum Meetings	79		
	Other Groups	N/A		
	TOTAL (on-site)	2,560		
			TOTAL: 2,831	

Exhibits	July 2018
Permanent Exhibitions	<ul style="list-style-type: none"> Installed new lighting in reptile cases and collectors' exhibit. Re-hung swimming water birds for better visibility. Re-installed wind sculpture sign.
Special Exhibitions	<ul style="list-style-type: none"> Received and installed Monterey Bay Plein Air Painters' Association show.

Education	July 2018						
School Field Trips	School	Program	Grade	Students	Adults	Total	
	Education First	Self Led	Mixed	80	10	90	
	MPC Art Class	Self Led	College	23	1	24	
	Salvation Army	Self Led	Mixed	11	3	14	
	MC Home Charter	Self Led	Mixed	9	8	17	
	CSUMB Ornithology Class	Self Led	College	12	1	13	
	Summer Camps	Pt Lobos Summer Camp	Self Led	Mixed	38	9	47
		Total:			173	32	205
		Jurassic Explorers		Tk-2 nd	18		
		Time Travel		3 rd -5 th	6		
		Ology		TK-2 nd	15		
		Women of Science		3 rd -5 th	9		
		Total:			48		
Group Outreach Programs/Kits	School		Program/Kit				
	All Saints Day School		Monarch				
Museum Meetings	Organization			Attendance			
	CNPS			27			
	CVGM			19			

Education	July 2018		
	Audubon		33
	Total:		79
Museum Events/ Facility Rentals/Events	Event Name		Attendance
	Rentals		90
	MBPAPA		60
	Jr Nat Excursion		9
	Total: 159		
Lectures	•		
LiMPETS	School	Grade	Students
	Camp Sea Lab	Middle School	46
	PVUSD Summer School	Middle School	225
	Total: 271		
Watershed Explorers Program	School	Grade	# of Students
	N/A		
	Total:		

Marketing & Promotions	July 2018	
Web	<ul style="list-style-type: none"> Website Visits: 6322 Page Views: 12286 	<ul style="list-style-type: none"> Instagram followers: 1615 Facebook followers: 8732 Twitter followers: 1575 Tumblr: 729
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Organizational Updates	July 2018
Staff	<ul style="list-style-type: none"> Maya Freedman, Event Coordinator, last day - 7/18/18

Volunteers	July 2018		
Volunteers	Position/Area	Hours	Docents
	Museum Docents	124.34	12
	Store	92.17	10
	Garden	3.54	2
	Science Saturday/Event	34.21	5
	Special Projects (Field Trips)		
	BLOY Monitoring	108.45	11
	SeaWatch Docent		
	Continuing Education	34	5
	LiMPETS Volunteer		
	Watershed Explorers		
	Tours		
	MPA Watch	26.3	1
	Plankton Monitoring	13	3
School Groups			

Volunteers	July 2018		
	Sanctuary Tour		
	TOTAL:	437.5	35 non Duplicator
Volunteer Orientation/ <small>Enrichment</small>	Matt Savoca Lecture: 25 New Regular Volunteers: 0 Service Learners: 1		

Collections	July 2018
Management	<ul style="list-style-type: none"> • Received loan of 30 paintings for Monterey Bay Plein Air Painters' Association show. • Continued rotating inventory • 103 items assessed, photographed and inventoried • 27 new records added to catalog • Continued work on archives assessment • Continued research in to repatriation efforts
Conservation	<ul style="list-style-type: none"> • 66 bird specimens tested for arsenic and 25 treated by conservator Tonja Morris.

Facility and Risk Management	July 2018
Repairs / Upgrades	<ul style="list-style-type: none"> • 7/9/18- City cleaned carpet in Bird Gallery