

Pacific Grove Museum of Natural History  
Director's Report  
July 2019

Guests & Event Attendance		July 2019			
Museum Visitation	General Attendance	2,457	LiMPETS (off-site)		282
	Member Attendance	60	Tabled Events		127
	Field Trips	45	<b>TOTAL (off-site)</b>		<b>409</b>
	Summer Camps	54			
	Museum Events	54	In County Visitors (55%)		1,352
	Jr. Naturalist Excursion	21	Out of County Visitors (45%)		1,105
	Lectures and Classes	26			
	Rentals	85			
	Museum Meetings	176			
	<b>TOTAL (on-site)</b>	<b>2,978</b>			<b>TOTAL: 3,387</b>

Exhibits	July 2019
Permanent Exhibitions	<ul style="list-style-type: none"> <li>De-installed bird room exhibit in preparation for remodel.</li> <li>Performed various spot repairs.</li> </ul>

Education	July 2019				
School Field Trips	<b>School</b>	<b>Program</b>	<b>Grade</b>	<b>Students</b>	
	Santa Catalina	Self Led	Mixed	9	
	Pt. Lobos Summer Camp	Self Led	Mixed	36	
	<b>Total:</b>			<b>45</b>	
Summer Camps	<b>Camp</b>	<b>Date</b>	<b>Grade</b>	<b>Students</b>	
	Outer Space	7/8-7/12	K-2nd	16	
	Wildlife Safari	7/15-7/19	K-2nd	12	
	Mysteries of Nature	7/22-7/26	K-2nd	16	
	Women of Science	7/19-8/2	3 <sup>rd</sup> -5th	10	
	<b>Total:</b>			<b>54</b>	
	Event Tabling	<b>Event</b>		<b>Visitors</b>	
		Science Saturday Northridge Mall		80	
Cesar Chavez Library Outreach		47			
<b>Total:</b>		<b>127</b>			
Museum Meetings	<b>Organization</b>		<b>Attendance</b>		
	CVGM		28		
	Sustainable PG		78		
	Audubon		70		
<b>Total:</b>		<b>176</b>			
Museum Events/ Facility Rentals/Events	<b>Event Name</b>		<b>Attendance</b>		
	Birthday Parties		28		
	Rentals		85		
	Big Sur Fog Member Event		54		
Jr Nat Excursion		21			

Education	July 2019		
	Total:188		
Lectures	HNH- Plastics and Plants- 26 attendees		
LiMPETS	<b>School</b>	<b>Grade</b>	<b>Students</b>
	Camp Sea Lab	7-8	30
	Monterey Bay Aquarium	9-12	21
	PVUSD	7-8	55
	PVUSD	7-8	60
	Blue Theology	Mixed	25
	Blue Theology	Mixed	24
	Camp Sea Lab	7-8	30
	PBSI Teacher Workshop	Adults	37
		Total: 282 (non-duplicate)	

Marketing & Promotions	July 2019	
Web	<ul style="list-style-type: none"> <li>Website Visits: 5,921</li> <li>Page Views: 11,661</li> </ul>	<ul style="list-style-type: none"> <li>Instagram followers: 1,816</li> <li>Facebook followers: 9,298</li> <li>Twitter followers: 1,710</li> <li>Tumblr: 1,045</li> </ul>
	<ul style="list-style-type: none"> <li>A Gala &amp; Family Fun Events at the Pacific Grove Museum of Natural History - <a href="https://bit.ly/2MvLmAB">https://bit.ly/2MvLmAB</a></li> </ul>	

Organizational Updates	July 2019
Board of Directors	New Board members: Joan Clay and Matt Denecour. New Board President, Tama Olver; Board Vice President; Julie Veitch, Board Treasurer; Scott Brubaker; Board Secretary, Erin Myers Madeira.

Volunteers	June 2019		
Volunteers	<b>Position/Area</b>	<b>Hours</b>	<b>Docents</b>
	Museum Docents	80	14
	Store	86.25	12
	Garden	16	6
	Event	37.5	7
	BLOY Monitoring	100.5	13
	Continuing Education	5.5	1
	LiMPETS Volunteer		
	MPA Watch	17.5	3
	Plankton Monitoring	27.5	3
	Collections/Archives	26.75	3
	Sanctuary Watering	12	4
	<b>TOTAL:</b>	<b>409.50</b>	<b>50</b> non-Duplicator
Volunteer Orientation/ Enrichment	New Regular Volunteers: 1		

Collections	July 2019
Management	<ul style="list-style-type: none"> <li>• Continued rotating inventory:</li> <li>• a. 255 items assessed, photographed and inventoried.</li> <li>• b. 24 items added to catalogue.</li> <li>• Rehoused items in appropriate archival conditions where necessary.</li> </ul>
Conservation	<ul style="list-style-type: none"> <li>• Continued monitoring collection area environmental conditions.</li> <li>• Continued rehousing paleontology collection.</li> <li>• Reorganized live mount bird storage to accommodate specimens removed from bird room.</li> </ul>

Facility and Risk Management	July 2019
Repairs / Upgrades	<ul style="list-style-type: none"> <li>• 7/29/19-Bird Gallery closure- renovations begin</li> </ul>