



Pacific Grove Museum of Natural History
 Director's Report
 June 2016

VISITATION

Visitation and Visitor Experience	June 2016	June 2016
Museum Visitation (# of attendees)	Guests – 1838 Lectures-66 Meetings- 108 Birthday Parties- 23 Museum Events- 26 Summer camp - 64 TOTAL- 2219	LiMPETS (off-site)- 93 TOTAL (on and off site) – 2312

EXHIBITIONS

Exhibits	June 2016
Permanent Exhibitions	<ul style="list-style-type: none"> • Hummingbird Exhibit installed and opened • Interactive exhibit with local sands installed in geology exhibit
Special Exhibitions	<ul style="list-style-type: none"> • “Illustrating Nature” de-installed

EDUCATION

Education	June 2016	
School Field Trips	<ul style="list-style-type: none"> • N/A Summer Camps 	Total:
Group Outreach Programs/Kits	<ul style="list-style-type: none"> • N/A - Summer Break Number of kits checked out: 0	
Museum Meetings	<ul style="list-style-type: none"> • Gem and Mineral -38 Audubon – 15 Sustainable PG: 55 attendees Total: 108	
Museum Events/ Facility Rentals/Events	<ul style="list-style-type: none"> • Birthday party– 23 attended • Member event – Elk Horn Slough Hike – 26 Members 	
Lectures	“Allen’s Hummingbirds: A story of their past and predictions for their future in California, “presented by Andrea Jones. Total: 66 attendees	Total: 66
LiMPETS	<ul style="list-style-type: none"> • San Lorenzo Valley High School – 10 High School Students • Monitoring and Bio Blitz at Soquel Point – 8 Volunteers 	

Education	June 2016	
	<ul style="list-style-type: none"> Monitoring at Opal Cliffs – 5 Volunteers Junipero Serra School – 25 6th Grade Students RISE (CSUMB Teen Summer Program) – 30 High School Students Bioblitz at Point Lobos – 15 Volunteers	
MPUSD and Educational Outreach Events offsite	<ul style="list-style-type: none"> N/A 	Total: 93 participants

MARKETING AND PROMOTION

Marketing & Promotions	June 2016	
Web	Visits – 6,122 Views- 12,924	
Marketing/Public Relations	<ul style="list-style-type: none"> Blue Star: Military Families get free admission through Labor Day Memorial Day weekend events story Coastal Bioblitz in Cedar Street Times and Monterey Weekly Allen’s Hummingbird Lecture featured in Cedar Street Times Member Exclusive – Elk Horn Slough Hike in Cedar Street Times Volunteer Bruce Cowan recognized, PG Museum mentioned, in Monterey Weekly Natural History Museum gets small mention in Lifestyle Herald article 	

ORGANIZATIONAL UPDATES

Organizational Updates	June 2016
Staff	<ul style="list-style-type: none"> None

PERSONNEL & VOLUNTEERS

Personnel	June 2016
Volunteers	<ul style="list-style-type: none"> Museum Docent 11 volunteers worked 98.0 hours Museum Garden 5 volunteers worked 9.48 hours Museum Projects & Events 3 volunteers worked 10 hours Museum Store 82.05 volunteers worked 11 hours Black Oyster Monitoring 11 volunteers worked 145.3 hours LiMPETS 0 volunteer 0 hours Sciece Saturday 0 volunteers worked 0 hours Museum Tour 1 volunteer worked 2.00 hours Total Volunteer Hours: 348.52 Total Volunteer Count: 36
Board of Directors	<ul style="list-style-type: none"> Foundation Board members Hank Armstrong and Frank Penner completed their terms in office.

COLLECTIONS

Conservation & Collections	June 2016	
Management	<ul style="list-style-type: none">• Completed rotating inventory report• Continued facilitating and participating in taxidermy workshop• Facilitated photography requests for Point Lobos Lighthouse volunteers• Assisted with installation of Hummingbird exhibit in bird gallery.• Continued with photography of collection items, development of database information, and cataloging.	
Conservation	<ul style="list-style-type: none">• Assisted conservator in bird conservation project• Cleaned several collection objects• Updated database with condition reports and conservation treatment reports	

FACILITY AND RISK MANAGEMENT

Facility and Risk Management	June 2016	
Repairs / Upgrades	<ul style="list-style-type: none">• Public Works informed of trees that needed to be cut back from the building.• Work began on front garden.	