

Pacific Grove Museum of Natural History
Director's Report
June 2018

Guests & Event Attendance		June 2018			
Museum Visitation	General Attendance	1892	Watershed Explorers (off-site)	8	
	Member Attendance	29	LiMPETS (off-site)	422	
	Field Trips	146	Tabled Events	14	
	Summer Camps	41	TOTAL (off-site)	444	
	Science Saturday	N/A			
	Museum Events	55	In County Visitors (63%)	1,197	
	Birthdays	15	Out of County Visitors (37%)	695	
	Rentals	40	Sanctuary Attendance	N/A	
	Museum Meetings	56			
	Other Groups	9			
	TOTAL (on-site)	2,254	TOTAL: 2,698		

Exhibits		June 2018	
Permanent Exhibitions	<ul style="list-style-type: none"> Fabricated new eye mounts for taxidermy interactive Cleaned and cleared brush around garden signs Began reassessment of bird adoption system 		
Special Exhibitions	<ul style="list-style-type: none"> Uninstalled and returned Science Illustration 		

Education		June 2018				
School Field Trips	School	Program	Grade	Students	Adults	Total
	Pt Lobos Summer Camp	Self Led	Mixed	33	9	42
	First Tee	Self Led	Mixed	33	6	39
	Pt Lobos Summer Camp	Self Led	Mixed	39	8	47
	MIIS	Self Led	College	17	1	18
	Total:			122	24	146
Summer Camps	Under the Sea		TK-2 nd	11		
	Prehistoric		3-5 th	9		
	Feathers and Scales		TK-2 nd	14		
	Make a Museum		3-th	7		
	Total:			41		

Education	June 2018		
Other Group Visits	Group	Attendees	
	PG Adult School Art Class	9	
	Total:		
Science Saturday	<ul style="list-style-type: none"> N/A 		
Event Tabling	Event	Visitors	
	Workshops	14	
Group Outreach Programs/Kits	School	Program/Kit	
	N/A		
Museum Meetings	Organization	Attendance	
	Sustainable PG	16	
	Audubon	40	
	Total:	56	
Museum Events/ Facility Rentals/Events	Event Name	Attendance	
	Birthday	15	
	Rentals	40	
	Volunteer Appreciation Party	35	
	Member Point Lobos Walk	15	
	Jr Naturalist Excursion	14	
Total: 119			
Lectures	<ul style="list-style-type: none"> 		
LiMPETS	School	Grade	Students
	Ceiba College Prep	Middle School	80
	SC Teacher Leadership Institute	Teachers	36
	PG Museum Volunteers	Volunteers	28
	PVUSD	Middle School	250
	Camp SeaLab	Middle School	28
	Total: 422		
Watershed Explorers Program	School	Grade	# of Students
	Ocean Grove Charter	2-8th	8
	Total:	8	

Marketing & Promotions	June 2018	
Web	<ul style="list-style-type: none"> Website Visits: 5497 Page Views: 11284 	<ul style="list-style-type: none"> Instagram followers: 1623 Facebook followers: 8637 Twitter followers: 1573 Tumblr: 707
	<ul style="list-style-type: none"> 	

Organizational Updates	June 2018
Staff	<ul style="list-style-type: none">

Volunteers	June 2018		
Volunteers	Position/Area	Hours	Docents
	Museum Docents	123.1	16
	Store	81.59	10
	Garden	9.31	5
	Science Saturday/Event	8.41	3
	Special Projects (Field Trips)	1.23	1
	BLOY Monitoring	84	8
	SeaWatch Docent		
	Continuing Education	17	3
	LiMPETS Volunteer		
	Watershed Explorers		
	Tours		
	MPA Watch	17.15	1
	Plankton Monitoring	6.15	2
	School Groups		
Sanctuary Tour			
TOTAL:	349.23	41 non Duplicator	
Volunteer Orientation/ Enrichment	Volunteer Appreciation Night: 35 New Regular Volunteers:3 Service Learners: 3		

Collections	June 2018
Management	<ul style="list-style-type: none"> Continued rotating inventory: <ul style="list-style-type: none"> a. 124 items assessed, inventoried and photographed. b. 36 new records added to catalog. Rehoused items in appropriate archival conditions where necessary. Continued work on archives assessment. Continued research into NAGPRA repatriations. Began reorganization of basement bookshelves for in preparation for library consolidation

Facility and Risk Management	June 2018
Repairs / Upgrades	•