

Pacific Grove Museum of Natural History  
Director's Report  
June 2019

Guests & Event Attendance		June 2019			
Museum Visitation	General Attendance	1,876	Watershed Guardians (off-site)	N/A	
	Member Attendance	42	LiMPETS (off-site)	300	
	Field Trips	156	Tabled Events	372	
	Summer Camps	43	<b>TOTAL (off-site)</b>	<b>672</b>	
	Museum Events	89			
	Jr. Naturalist Excursion	32	In County Visitors (61%)	1,149	
	Lectures and Classes	24	Out of County Visitors (39%)	727	
	Rentals	251	Sanctuary Attendance	N/A	
	Museum Meetings	86			
	<b>TOTAL (on-site)</b>	<b>2,599</b>	<b>TOTAL: 3,271</b>		

Exhibits		June 2019	
Permanent Exhibitions	<ul style="list-style-type: none"> <li>Performed various spot repairs</li> <li>Continued work on Adopt-a-Bird labels</li> </ul>		
Special Exhibitions	<ul style="list-style-type: none"> <li>De-installed Illustrating Nature exhibition</li> <li>Installed False Food exhibition</li> </ul>		

Education		June 2019				
School Field Trips	<b>School</b>	<b>Program</b>	<b>Grade</b>	<b>Students</b>		
	Pt. Lobos Summer Camp	Self Led	Mixed	40		
	Pt Lobos Summer Camp	Self Led	Mixed	41		
	Castroville Elementary	Self Led	Mixed	75		
	<b>Total:</b>			<b>156</b>		
	Summer Camps	<b>Camp</b>	<b>Date</b>	<b>Grade</b>	<b>Students</b>	
		Ocean Explorers	6/3-6/7	PreK-2	12	
		Buggin' Out Camp	6/10-6/14	PreK-2	4	
		Expedition Camp	6/17-6/21	3 <sup>rd</sup> -5th	10	
		Dino Camp	6/24-6/28	PreK-2	17	
<b>Total:</b>				<b>43</b>		
Event Tabling	<b>Event</b>		<b>Visitors</b>			
	Jade Festival		100			
	Northridge Science Saturday		158			
	SCMNH Summer Kick Off		114			
	<b>Total:</b>		<b>272</b>			
Group Outreach Programs/Kits	<b>School</b>	<b>Students</b>	<b>Program/Kit</b>			
	Lyceum of Monterey	10	Collection Items			
	Montessori Learning Center	15	Collection Items			

Education		June 2019		
Museum Meetings	<b>Organization</b>	<b>Attendance</b>		
	CVGM	4		
	Audubon	30		
	Volunteer Appreciation Dinner	52		
	<b>Total:</b>	<b>86</b>		
Museum Events/ Facility Rentals/Events	<b>Event Name</b>	<b>Attendance</b>		
	Rentals	251		
	False Food Exhibit Opening Reception	89		
	Jr Nat Excursion	32		
				<b>Total: 372</b>
Lectures	<ul style="list-style-type: none"> <li>• HNH-One Golf Ball at a Time- 24</li> </ul>			
LiMPETS	<b>School</b>	<b>Grade</b>	<b>Students</b>	
	Soquel Point	Adults	7	
	Opal Cliffs	Adults	12	
	Lovers Point	K-2	12	
	PVUSD	7-8	37	
	PVUSD	7-9	49	
	PVUSD	7-10	85	
	PVUSD	7-11	38	
	PVUSD	7-12	50	
	Crescent View Charter	9-12	10	
Watershed Guardian Program	<b>School</b>	<b>Grade</b>	<b># of Students</b>	
	N/A			
	<b>Total:</b>			

Marketing & Promotions		June 2019	
Web	<ul style="list-style-type: none"> <li>• Website Visits: 5,205</li> <li>• Page Views: 9,947</li> </ul>	<ul style="list-style-type: none"> <li>• Instagram followers: 1,805</li> <li>• Facebook followers: 9,292</li> <li>• Twitter followers: 1,699</li> <li>• Tumblr: 1,034</li> </ul>	
	<ul style="list-style-type: none"> <li>• 10 Secret Gardens of Monterey County" - <a href="https://bit.ly/2FRaltO">https://bit.ly/2FRaltO</a></li> </ul>		

Volunteers		June 2019		
Volunteers	<b>Position/Area</b>	<b>Hours</b>	<b>Docents</b>	
	Museum Docents	83.75	10	
	Store	95	16	
	Garden	24.5	6	
	Event	24.75	7	
	BLOY Monitoring	115.25	13	
	Continuing Education	1	1	
	LiMPETS Volunteer	17.75	1	
	MPA Watch	16	2	
	Plankton Monitoring	28.5	4	
	Collections/Archives	5.25	1	
	Sanctuary Watering	19.5	4	
	<b>TOTAL:</b>	<b>431.25</b>	<b>48</b>	non-Duplicator

<b>Volunteers</b>	<b>June 2019</b>
Volunteer Orientation/ <small>Enrichment</small>	Volunteer Appreciation Dinner: <b>52</b> New Regular Volunteers: 1

<b>Collections</b>	<b>June 2019</b>
Management	<ul style="list-style-type: none"> <li>• Continued rotating inventory:</li> <li>• a. 208 items assessed, photographed and inventoried.</li> <li>• b. 79 items added to catalogue.</li> <li>• Rehoused items in appropriate archival conditions where necessary.</li> </ul>
Conservation	<ul style="list-style-type: none"> <li>• Continued monitoring collection area environmental conditions.</li> <li>• Continued rehousing paleontology collection.</li> </ul>

<b>Facility and Risk Management</b>	<b>June 2019</b>
Repairs / Upgrades	<ul style="list-style-type: none"> <li>• City came to check for bird nests, none</li> </ul>