

Pacific Grove Museum of Natural History  
Director's Report  
June 2021

Guests & Event Attendance		June 2021			
Museum Visitation	General Attendance	1,202	Members	9	
	Summer Camp	42	In County	593	
	Virtual Field Trip	36	Out of County	608	
	Museum Lectures	3			
	Other Group Visits	68			
	<b>TOTAL:</b>	<b>1,351</b>			<b>TOTAL: 1,360</b>

Exhibits		June 2021	
Permanent Exhibitions	<ul style="list-style-type: none"> <li>Completed installation of collection items in Changes Exhibit.</li> <li>Returned basketry exhibit to 2nd floor landing.</li> <li>Replaced motion sensor in Flight of the Monarchs interactive</li> </ul>		
Special Exhibitions	<ul style="list-style-type: none"> <li></li> </ul>		

Education		June 2021			
Summer Camp	<b>Program</b>	<b>Date</b>	<b>Attendance</b>		
	HerStory, History, My Story	6/14/2021	8		
	Dig, Crawl, Fly	6/14/2021	9		
	Space Camp	6/21/2021	8		
	Be a Scientist	6/21/2021	9		
	Prehistoric Pals	6/28/2021	8		
	<b>Total:</b>		<b>42</b>		
Virtual Field Trip	<b>School</b>	<b>Program</b>	<b>Attendance</b>		
	Chualar Elementary	Monarch 2 <sup>nd</sup> Grade	36		
	<b>Total:</b>		<b>36</b>		
Other Group Visits	<b>Group</b>	<b>Attendees</b>			
	Little Tree School	22			
	Foothill Elementary	20			
	Stevenson School	6			
	Summer Adventures Point Lobos	20			
<b>Total:</b>		<b>68</b>			
Science Saturday	<ul style="list-style-type: none"> <li>N/A</li> </ul>				
Event Tabling	<b>Event</b>	<b>Visitors</b>			
	N/A				
Group Outreach Programs/Kits	<b>School</b>	<b>Students</b>	<b>Program/Kit</b>		
	N/A				

<b>Exhibits</b>	<b>June 2021</b>		
Museum Events/ Facility Rentals/Events	<b>Event Name</b>	<b>Attendance</b>	
	Birthday Parties	N/A	
	Rentals	N/A	
	Virtual Junior Naturalist Excursion	N/A	
Lectures	<ul style="list-style-type: none"> <li>Hard Core Natural History- 3</li> </ul>		
LiMPETS	<b>School</b>	<b>Grade</b>	<b>Students</b>
	N/A		
	<b>Total: (non duplicate)</b>		
Watershed Guardian Program	<b>School</b>	<b>Grade</b>	<b># of Students</b>
	N/A		
<b>Marketing &amp; Promotions</b>	<b>June 2021</b>		
Web	<ul style="list-style-type: none"> <li>Website Visits: 14,509</li> </ul>		<ul style="list-style-type: none"> <li>Instagram followers: 2,468</li> <li>Facebook followers: 9,712</li> <li>Twitter followers: 1,886</li> <li>Tumblr: 1,174</li> </ul>
	<ul style="list-style-type: none"> <li>"PG Museum of Natural history opens new exhibit, invites public to meet executive director", Monterey Herald - <a href="https://www.montereyherald.com/2021/06/09/pg-museum-of-natural-history-opens-new-exhibit-invites-public-to-meet-executive-director/">https://www.montereyherald.com/2021/06/09/pg-museum-of-natural-history-opens-new-exhibit-invites-public-to-meet-executive-director/</a></li> <li>"Pacific Grove Museum of Natural History New Exhibit 'Changes'", Ledger Dispatch - <a href="http://www.ledger.news/on_the_vine/pacific-grove-museum-of-natural-history-new-exhibit-changes/article_fe979d56-cd1f-11eb-a45e-33fdd8f9a549.html">http://www.ledger.news/on_the_vine/pacific-grove-museum-of-natural-history-new-exhibit-changes/article_fe979d56-cd1f-11eb-a45e-33fdd8f9a549.html</a></li> </ul>		
<b>Organizational Updates</b>	<b>June 2021</b>		
Staff	<ul style="list-style-type: none"> <li>Julia Madden-Fulk left position of Volunteer Coordinator 6/23</li> </ul>		
<b>Volunteers</b>	<b>June 2021</b>		
Volunteers	<b>Position/Area</b>	<b>Hours</b>	<b>Docents</b>
	Museum Docent	36	8
	Garden	18	6
	Museum Field Trips	2	1
	Continuing Education	3	5
	BLOY Monitoring	57.5	9
	MPA Watch	5	1
	Plankton Monitoring	25	3
	Other	8.5	1
	<b>TOTAL:</b>	<b>154.2</b>	<b>34</b> non-Duplicator
Volunteer Orientation/ Enrichment	New Regular Volunteers: N/A		

<b>Collections</b>	<b>June 2021</b>
Management	<ul style="list-style-type: none"> <li>Continued rotating inventory: <ul style="list-style-type: none"> <li>a. 62 items assessed, photographed and inventoried.</li> <li>b. No items added to catalogue</li> </ul> </li> <li>Rehoused items in appropriate archival conditions where necessary.</li> </ul>
Conservation	<ul style="list-style-type: none"> <li>Continued conservation of bird taxidermy specimens by Tonja Morris.</li> </ul>

