



**Pacific Grove Museum of Natural History
Director's Report
March 2018**

Guests & Event Attendance		March 2018			
Museum Visitation	General Attendance	1,747	Watershed Explorers (off-site)	244	
	Field Trips	475	LiMPETS (off-site)	553	
	Science Saturday	419	Tabled Events	448	
	Lectures and Classes	89	TOTAL(off-site)	1,245	
	Museum Events	0			
	Birthdays	0	In County Visitors (55%)	962	
	Rentals	0	Out of County Visitors (45%)	785	
	Meetings	128			
	Other Groups	30			
		2,888			
TOTAL (on-site)			TOTAL: 4,133		

Exhibits	March 2018
Permanent Exhibitions	<ul style="list-style-type: none"> • Created draft Exhibition Plan for FY 2018-2019 • Began planning and research for upcoming 135 Year Museum Anniversary History • Conducted survey of plants in native plant garden and placed order for new stake markers • Created map of native plant garden with plant locations • Made repairs to exhibitions: repaired monarch video, added specimen labels to sea otter display, and regular maintenance of others • Worked with members of CNPS on wildflower show planning • Completed design of text panels for Predators displays and submitted order for printing • Began updating Chinese Fishing Village Panels to include Spanish translations
Special Exhibitions	

Education	March 2018					
School Field Trips	School	Program	Grade	Students	Adults	Total
	Forest Grove Elem.	Sand Crabs	1 st	43	11	54
	Tiny Tot University	General	Pre-K	20	9	29
	Ceiba College Prep	General	6 th	80	6	86
	Robert Down Elem.	Owl Pellets	4 th	21	5	26
	Monterey Bay Charter	Bird Adapt.	2 nd	23	2	25
	Robert Down Elem.	Rocks & Minerals	1 st	21	10	31
	Ventana Wildlife Society	Ohlone	Mixed	16	4	20
	Pasadena Christian	Self-Led	7 th	42	7	49
	Ventana Wildlife Society	Self-Led	Mixed	14	2	16
	Porter Youth Center	Insect Adapt.	K	22	4	26
	Ventana Wildlife Society	Self-Led	Mixed	10	4	14
	Santa Lucia Elem.	Food Chains	5 th	78	21	99
	Total:			390	85	475

Education	March 2018		
Other Group Visits	Group	Attendees	
	Drake House	12	
	Road Scholar	18	
	Total:	30	
Science Saturday	<ul style="list-style-type: none"> Bees, Wasps, Honey and Hives: 419 		
Event Tabling	Event	Visitors	
	California Wildlife Day @ Garland	448	
Group Outreach Programs/Kits	School	Program/Kit	
	Robert Down	Predator/Prey	
	CRWC	Birds	
	Robert Down	Collections Items	
Meetings	Organization	Attendance	
	CVGM	21	
	Audubon	39	
	Sustainable PG	22	
	CNPS	46	
	Total:	128	
Museum Events/ Facility Rentals/Events	Event Name	Attendance	
	Jr. Nat Member Exclusive Event	20	
	CA Nat Class	43	
	Total: 63		
Lectures	<ul style="list-style-type: none"> Gravitational Waves: 60 		
LiMPETS	School	Grade	Students
	James Logan HS	HS	50
	Carmel MS	MS	100
	Center for Advanced Research & Technology	HS	20
	CSU Stanislaus	College	20
	Lincoln HS	HS	40
	Pajaro Valley HS	HS	48
	Pitman HS	HS	60
	Pacific Grove HS	HS	93
	PVUSD After School Program	MS	50
	Blue Theology Church Group	Mixed	12
	Oak Elementary	Element.	60
Total: 553			
Watershed Explorers Program	School	Grade	# of Students
	Spreckels Elementary	2 nd	103
	Prunedale Elementary	6 th	85
	MC Home Charter School	4 th - 8 th	15
	MC Office of Education Migrant Program	4 th - 8 th	41
Total:	244		

Marketing & Promotions	March 2018	
Web	<ul style="list-style-type: none"> Website Visits: 7,555 Page Views: 15,712 	<ul style="list-style-type: none"> Instagram followers: 1,582 Facebook followers: 8,562 Twitter followers: 1,517 Tumblr: 550

Organizational Updates	March 2018	
Staff	<ul style="list-style-type: none"> Event Coordinator, Maya Freedman, hired 3/6/2018 Bookkeeper, Bobbi DeWitt, hired 3/6/2018 	

Volunteers	March 2018		
Volunteers	Position/Area	Hours	Docents
	Museum Docents	108	17
	Store	65	11
	Garden	11	3
	Science Saturday/Event	26.75	8
	Special Projects (Field Trips)	3.75	1
	BLOY Monitoring	7.5	3
	SeaWatch Docent	0	0
	Continuing Education	36	15
	LiMPETS Volunteer	24.75	3
	Watershed Explorers	10	2
	Tours	2	1
	Monarch Docents	0	0
	School Groups	0	0
	Sanctuary Tour	0	0
TOTAL:	294.75	non Duplicator 46	
Volunteer Orientation/ <small>Enrichment</small>	Volunteer Enrichment: - attendees: 37 New Regular Volunteers: 5 Service Learners: 0		

Collections	March 2018
Management	<ul style="list-style-type: none"> Organization of collections storage Continued rotating inventory Photography and rehousing of collection items Provenance research Database maintenance Organization of collections storage Received donations of items of potential use in education collection
Conservation	<ul style="list-style-type: none"> Began replacing some storage of historic documents with archival materials

Facility and Risk Management	March 2018
Repairs / Upgrades	<ul style="list-style-type: none">• 3/1/2018- City hired janitorial service for Museum• 3/26/2018 - City updating Alarm System