

Pacific Grove Museum of Natural History  
Director's Report  
May 2017

Guests & Event Attendance		May 2017			
Museum Visitation	General Attendance	1328	MPUSD/MPRPD (off-site)	370	
	Field Trips	740	LiMPETS (off-site)	522	
	Science Saturday	509	Outreach Events	30	
	Lectures and classes	59	<b>TOTAL(off-site)</b>	<b>922</b>	
	Events	529			
	Meetings	147	In County Visitors (56%)	748	
	Other Group Visits	34	Out of County Visitors (44%)	580	
	<b>TOTAL (on-site)</b>	<b>3,346</b>	Sanctuary Attendance	N/A	
				<b>TOTAL: 4,268</b>	

Exhibits	May 2017
Permanent Exhibitions	<ul style="list-style-type: none"> <li>Assembled and installed new pollinator signage in native plant garden</li> <li>Created volunteer update with information about collection related projects and exhibitions</li> <li>Worked with California Naturalist student on additional garden signage highlighting salamander habitat</li> <li>Worked with California Naturalist student on graphic for new interactive in bird gallery</li> </ul>
Special Exhibitions	<ul style="list-style-type: none"> <li>Installed Illustrating Nature exhibition in special exhibits gallery</li> <li>Assisted with setup and hosting of Illustrating Nature reception</li> <li>Confirmed plans with Monterey Peninsula Quilters Guild for upcoming exhibition</li> <li>Renewed loan of condor quilt on display in bird gallery</li> </ul>

Education	May 2017					
School Field Trips	<b>School</b>	<b>Program</b>	<b>Grade</b>	<b>Students</b>	<b>Adults</b>	<b>Total</b>
	Junipero Serra School	Life Cycles	K	21	7	28
	Captain Cooper	Pred/Prey	1st	8	3	11
	Prunedale Christian	Birds	1-4th	11	8	19
	Hume Lake Charter	Jr. Nat	7-8th	13	2	15
	PG Community	Tour	PreK	25	18	43
	King City Art Magnet	Life Cycles	2nd	80	25	105
	University Park Elem.	Pred/Prey	1st	66	18	84
	Sierra Expeditionary Learning	Birds	4-5th	3	2	5
	Fremont Elementary	Life Cycles	1st	118	31	149
	Alianza Charter	Life Cycles	K	44	18	62
	Stevenson	Pred/Prey	4th	22	5	27
	Alianza Charter	Life Cycle	K	44	24	68
	Sherwood School	Ohlone	6th	60	2	62
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			<b>575</b>	<b>165</b>	<b>740</b>	
Other Group Visits	<b>Group</b>	<b>Attendees</b>				
	Bonjour Tour Group	34				

Education	May 2017		
	<b>Total: 34</b>		
Science Saturday	• <b>All About Birds- 509</b>		
Event Tabling	<b>Event</b>	<b>Visitors</b>	
	Hidden Hills Ranch Open House Event	<b>30</b>	
Meetings	<b>Organization</b>	<b>Attendance</b>	
	CVGMS	<b>27</b>	
	Audubon	<b>20</b>	
	Sustainable PG	<b>15</b>	
	CNPS	<b>30</b>	
	PG Chamber	<b>55</b>	
Museum Events/ Facility Rentals	<b>Event Name</b>	<b>Attendance</b>	
	Walk of Remembrance	<b>84</b>	
	Illustrating Nature Reception	<b>245</b>	
	Redwood Walk for Members	<b>18</b>	
	Play Full Ground Night Owl	<b>100</b>	
	Book Club	<b>7</b>	
	Rental-PG Chamber	<b>75</b>	
	<b>Total: 529</b>		
Lectures and classes	<ul style="list-style-type: none"> <li>• Alongshore Sediment- <b>39</b></li> <li>• California Naturalist—<b>20</b> students (4 classes, 1 field trip)</li> </ul>		
LiMPETS	<b>School</b>	<b>Grade</b>	<b>Students</b>
	Washington Middle School	Middle School	56
	Cabrillo College	College	25
	UCSC	College	25
	Pacific Grove High School	High School	20
	St. Mary's Gilroy	Middle School	31
	Crowel Elementary	Elementary	66
	Ceiba College Prep	Middle School	174
	De Anza College	College	55
	San Lorenzo Valley High	High School	16
	UCSC California Naturalist	Adult	30
	Volunteer Rocky Intertidal Monitor	Adult	24
			<b>522</b>
MPUSD and Educational Outreach Events offsite	<b>MPRPD</b>	<b># of Students</b>	
	La Gloria ES Gonzales	<b>202</b>	
	Foothill ES Monterey	<b>50</b>	
	Monte Vista ES Monterey	<b>52</b>	
	Home school Co-op Monterey	<b>16</b>	
	Marina Vista ES Marina	<b>24</b>	
	Sun Ridge School Sebastapol	<b>26</b>	
	<b>Total: 370</b>		

Marketing & Promotions	May 2017
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<b>Marketing &amp; Promotions</b>	<b>May 2017</b>
Web	<ul style="list-style-type: none"> <li>Website Visits: <b>5,611</b></li> <li>Page Views: <b>11,500</b> <ul style="list-style-type: none"> <li>Science Saturday All About Birds in the Monterey Weekly <a href="https://goo.gl/Mh6s6o">https://goo.gl/Mh6s6o</a></li> <li>Science Saturday All About Birds in Cedar Street Times</li> <li>Illustrating Nature in Cedar Street Times</li> <li>Walk of Remembrance in Cedar Street Times</li> <li>Night Owl Play Full Ground in Monterey Weekly <a href="https://goo.gl/BHSCoF">https://goo.gl/BHSCoF</a></li> <li>Night Owl Play Full Ground in Cedar Street Times</li> <li>New garden signs donated by Rotary on KSBW</li> <li>Monarch Sanctuary on Hilton Mom Voyages blog <a href="https://goo.gl/dltccA">https://goo.gl/dltccA</a></li> </ul> </li> </ul>

<b>Organizational Updates</b>	<b>May 2017</b>
Staff	<ul style="list-style-type: none"> <li>N/A</li> </ul>

<b>Volunteers</b>	<b>May 2017</b>		
Volunteers	<b>Position/Area</b>	<b>Docents</b>	<b>Hours</b>
	Museum Docents	8	81
	Store	11	72
	Garden	3	6
	Science Sat/Event	17	48
	Special Projects	3	7
	BLOY Monitoring	14	119
	School Groups	4	12
	LIMPETS Volunteer	0	0
	Eco Ambassadors Vol.	0	0
	Other	0	0
	<b>TOTAL:</b>	<b>49</b> Non Duplicated	<b>345</b>
Volunteer Orientation/ Enrichment	Volunteer Appreciation Event: 43 Total New Volunteers: 1		

<b>Collections</b>	<b>May 2017</b>
Management	<ul style="list-style-type: none"> <li>Replaced fluorescent light fixtures (x12) in Collection area with LED lighting</li> <li>Received loan of artwork for annual Illustrating Nature exhibition</li> <li>Worked with CNPS chapter members to begin expansion of herbarium collection</li> <li>Continued sorting of files and gathering photographs related to Museum history</li> </ul>
Conservation	<ul style="list-style-type: none"> <li>Set tentative schedule for next round of bird conservation</li> <li>Updated bird sponsorship labels</li> </ul>

<b>Facility and Risk Management</b>	<b>May 2017</b>
Repairs / Upgrades	<ul style="list-style-type: none"> <li>5/8/2017- City repaired water fountain</li> <li>5/6/2017- Installed gender signs on bathroom doors</li> <li>Jayson Fann continues Sprit Nest repairs</li> <li>Roof leak repair</li> </ul>