



**Pacific Grove Museum of Natural History
Director's Report
May 2018**

Guests & Event Attendance	May 2018			
Museum Visitation	General Attendance	1,455	Watershed Explorers (off-site)	173
	Field Trips	1,078	LiMPETS (off-site)	291
	Science Saturday	364	Tabled Events	N/A
	Lectures and Classes	50	TOTAL(off-site)	464
	Museum Events	628		
	Birthdays	0	In County Visitors (56%)	821
	Rentals	0	Out of County Visitors (44%)	634
	Museum Meetings	115	Sanctuary Attendance	N/A
	Other Groups	24		
	TOTAL (on-site)	3,716		TOTAL:4,180

Exhibits	May 2018
Permanent Exhibitions	<ul style="list-style-type: none"> Scheduled work by our bird conservator in June and July. Continued research into NAGPRA repatriations.
Special Exhibitions	<ul style="list-style-type: none"> Returned one loan from the MHAA. Received 3 donations to be considered for the education collection.

Education	May 2018					
School Field Trips	School	Program	Grade	Students	Adults	Total
	MLK Elementary	Insect Adapt.	2nd	21	7	28
	Alianza Charter	Insect Adapt.	Mix	40	0	40
	Cesar Chavez	Insect Adapt.	K	60	18	78
	La Joya Elementary	Insect Adapt.	2nd	100	24	124
	St. Thomas Moore	Bird Adapt.	Mix	37	8	45
	CSUMB	Self Led	Coll.	17	1	18
	Monterey Library	Pred/Prey	Mix	15	6	21
	Forest Grove	Sand Crabs	1st	61	10	71
	Alianza Charter	Pred/Prey	Mix	40	0	40
	Cesar Chavez	Insect Adapt.	K	60	15	75
	Linscott Charter	Pred/Prey	Mix	19	6	25
	JC Crupton Elementary	Insect Adapt.	K	80	20	100
	Junipero Serra	Pred/Prey	K	12	2	14
	Stevenson	Pred/Prey	1st	24	8	32
	Alianza Charter	Rocks/Min.	Mix	40	0	40
	Creekside Elementary	Insect Adapt.	K	65	32	97
	Sacred Heart	Insect Adapt.	2nd	33	15	48
	Sacred Heart	Food Chains	5th	27	15	42
	Alianza Charter	Microscopes	Mix	40	0	40
	San Vicente	Bird Adapt.	2nd	80	20	100
	King City Arts Magnet	Insect Adapt.	2nd	71	26	97
		Total:			942	233

Education	May 2018		
Other Group Visits	Group	Attendees	
	PG Adult School	12	
	Park Lane Monterey	12	
	Total:	24	
Science Saturday	<ul style="list-style-type: none"> Water Wild- 364 		
Event Tabling	Event	Visitors	
	N/A		
Group Outreach Programs/Kits	School	Program/Kit	
	Big Sur Charter	Marine Mammals	
Museum Meetings	Organization	Attendance	
	CVGM	15	
	Sustainable PG	33	
	CNPS	45	
	Audubon	22	
	Total:	115	
Museum Events/ Facility Rentals/Events	Event Name	Attendance	
	Walk of Remembrance	70	
	Mother's Day Event	30	
	Jr. Nat Excursion	36	
	Jade Festival	100	
	Illustrating Nature	341	
	Illustration Demos	50	
	Total: 628		
Lectures	<ul style="list-style-type: none"> HNH- 50 		
LiMPETS	School	Grade	Students
	PVUSD After School	Middle School	26
	Cabrillo College	College	15
	UCSC CA Nat	Adult	25
	Ponderosa HS	High School	9
	Pacific Elementary	Elementary	35
	St. Mary's Gilroy	Middle School	35
	PGMNH Cal Nat	Adult	24
	Menlo Atherton HS	High School	46
	Lincoln HS	High School	50
	De Anza College	College	26
	Total:291		
Watershed Explorers Program	School	Grade	# of Students
	Foothill Elementary	2nd	59
	Bayview Charter School Upper Campus	6th	56
	Marina Vista Elementary	3rd	58
	Total:	173	

Marketing & Promotions	May 2018	
Web	<ul style="list-style-type: none"> Website Visits: 6213 Page Views: 12809 	<ul style="list-style-type: none"> Instagram followers: 1609 Facebook followers: 8613 Twitter followers: 1558 Tumblr: 673
	<ul style="list-style-type: none"> PGMNH Turns 135, See Monterey- https://goo.gl/GUx36i 	

Organizational Updates	May 2018	
Staff	<ul style="list-style-type: none"> Volunteer Coordinator, Michael Brothers 5/16/2018 Guest Service Representative, Elsa Guillen 5/25/2018 	

Volunteers	May 2018		
Volunteers	Position/Area	Hours	Docents
	Museum Docents	99.33	13
	Store	56.35	7
	Garden	3.5	2
	Science Saturday/Event	33.51	7
	Special Projects (Field Trips)	5.24	2
	BLOY Monitoring	113	12
	SeaWatch Docent	0	0
	Continuing Education	25.02	4
	LiMPETS Volunteer	0	0
	Watershed Explorers	5	1
	Tours	0	0
	Other	19.6	2
	Monarch Docents	0	0
	School Groups	0	0
Sanctuary Tour	0	0	
TOTAL:	363.55	37 non Duplicator	
Volunteer Orientation/ <small>Enrichment</small>	Volunteer Interpretation Training: 8 New Regular Volunteers: Service Learners: 0		

Collections	May 2018
Management	<ul style="list-style-type: none"> Continued rotating inventory: <ul style="list-style-type: none"> a. 354 items assessed, inventoried and photographed. b. 266 new records added to catalog. c. 81 entries added to online database. Rehoused items in appropriate archival conditions where necessary. Reorganized flat file and photograph storage where possible. Continued work on archives assessment.

Facility and Risk Management	May 2018
Repairs / Upgrades	<ul style="list-style-type: none"> Alhambra replaced water dispenser