

Pacific Grove Museum of Natural History
Director's Report
May 2019

Guests & Event Attendance		May 2019			
Museum Visitation	General Attendance	1,733	Watershed Guardians (off-site)	60	
	Member Attendance	86	LiMPETS (off-site)	420	
	Field Trips	1,067	Tabled Events	1,028	
	Science Saturday	568	TOTAL (off-site)	1,508	
	Museum Events	423			
	Jr. Naturalist Excursion	23	In County Visitors (57%)	985	
	Lectures and Classes	14	Out of County Visitors (43%)	748	
	Birthdays	166	Sanctuary Attendance	N/A	
	Rentals	42			
	Museum Meetings	243			
	TOTAL (on-site)	4,665	TOTAL: 6,173		

Exhibits		May 2019	
Permanent Exhibitions	<ul style="list-style-type: none"> Performed various spot repairs. Continued work on Adopt-a-Bird labels. 		
Special Exhibitions	<ul style="list-style-type: none"> Illustrating Nature exhibit opened May 3 		

Education		May 2019			
School Field Trips	School	Program	Grade	Students	
	La Joya	Monarch	K	86	
	Forest Grove	Sand Crab	1st	40	
	Del Rey Elementary	Monarch	2nd	75	
	Santa Rita Elementary	Monarch	2nd	101	
	University Park Elem.	Monarch	1st	46	
	San Vicente Elementary	Monarch	2nd	77	
	CSUMB	Self Led	College	23	
	George C Marshall Elem.	Sand Crab	1st	90	
	Del Rey Elementary	Self Led	2nd	55	
	Shoreline Preschool	Other	Pre K	16	
	Tara Redwood School	Monarch	K	9	
	Shoreline Preschool	Other	Pre K	20	
	PG Community Preschool	Other	Pre K	11	
	PG Community Preschool	Other	Pre K	15	
	Santa Rita Elementary	Sand Crab	3rd	103	
	University Park Elem.	Monarch	1st	29	
	Greenfield Migrant Ed.	Monarch	Mixed	17	
	JC Crumpton	Monarch	K	86	
	Voices Academy	Ohlone	Mixed	99	
	Robert Down	Monarch	4th	27	
Captain Cooper	Self Led	1st	17		
Stevenson	Sand Crab	2nd	25		
Total:			1,067		

Education	May 2019		
Science Saturday	Water Wild- 568 attendees		
Event Tabling	Event	Visitors	
	Northridge Science Saturday	393	
	Master Gardeners Monarch Talk	36	
	Monterey Library Talk	5	
	La Paz Career Day	240	
	Founder's Day	354	
	Total:	1,028	
Museum Meetings	Organization	Attendance	
	CVGM	26	
	Sustainable PG	46	
	CNPS	71	
	Audubon	100	
Total:	243		
Museum Events/ Facility Rentals/Events	Event Name	Attendance	
	Birthday Parties	166	
	Rentals	42	
	Member Appreciation Night	45	
	Jr Nat Excursion	23	
	Walk of Remembrance	65	
	Illustrating Nature Opening Reception	290	
Total: 631			
Lectures	Hardcore Natural History- Remarkable Raft Riders- 14		
LiMPETS	School	Grade	Students
	Oak Elementary School	1-6	60
	UCSC Cal Nat	Adults	30
	UCSC Cal Nat	Adults	24
	Point Lobos Docents	Adults	8
	Cabrillo College	College	9
	Cabrillo College	College	15
	St. Mary's Gilroy	Middle	34
	Cal Nat	Adults	13
	Pacific Grove High	9-12	22
	Cal Nat RIM	Adults	10
	San Lorenzo Valley HS	9-12	100
	Pacific Grove High	9-12	19
	San Lorenzo Valley HS	9-12	76
Total: 420 (non-duplicate)			
Watershed Guardian Program	School	Grade	# of Students
	Ballico	7	60
	Total:	60	

Marketing & Promotions	May 2019	
Web	<ul style="list-style-type: none"> Website Visits: 5,243 Page Views: 10,282 	<ul style="list-style-type: none"> Instagram followers: 1,795 Facebook followers: 9,280 Twitter followers: 1,678 Tumblr: 1,020
Pacific Grove near Monterey, California: Plus the 17-Mile Drive https://bit.ly/2Mr4zF5		

Volunteers	May 2019		
Volunteers	Position/Area	Hours	Docents
	Museum Docents	78.5	10
	Store	90.5	15
	Garden	9.75	3
	Science Saturday	27.25	8
	Event	43.5	8
	Special Projects (Field Trips)	25.75	5
	BLOY Monitoring	129.5	12
	Continuing Education	7	5
	LiMPETS Volunteer	3.5	1
	Watershed Guardians	2.75	1
	MPA Watch	17.5	3
	Plankton Monitoring	30.5	3
	Collections/Archives	21.25	2
Sanctuary Watering	10	1	
TOTAL:	500.5	53 non-Duplicator	
Volunteer Orientation/ Enrichment	Monarch Sanctuary Watering Training: 5 New Regular Volunteers: 0 Service Learners: 2		

Collections	May 2019
Management	<ul style="list-style-type: none"> Continued rotating inventory: 253 items assessed, photographed and inventoried. 27 items added to catalogue. Rehoused items in appropriate archival conditions where necessary.
Conservation	<ul style="list-style-type: none"> Continued monitoring collection area environmental conditions. Continued rehousing paleontology collection.