

Pacific Grove Museum of Natural History
Director's Report
November 2020 (COVID 19 Closure)

Guests & Event Attendance	November 2020	
Museum Visitation	General Attendance	Closed
	LiMPETS	83
	Field Trips	390
	Lectures	49
	Events	42
	Science Saturday	305
	Museum2You - Views	177
	Jr. Naturalist Excursion	9
	TOTAL (Virtual)	1,055

Exhibits	November 2020
Permanent Exhibitions	• N/A
Special Exhibitions	• N/A

Education	November 2020				
Field Trips (Virtual)	School	Program	Grade	Students	
	Monte Vista Elementary	Monarch 3-5	3rd	18	
	Echo Valley Elementary	Monarch K-2	1st	25	
	Echo Valley Elementary	Monarch K-2	1st	20	
	Bolinas Stinson School	Monarch 3-5	4th	19	
	Robert Down Elementary	Ohlone	3rd	24	
	Echo Valley Elementary	Monarch K-2	1st	20	
	Toro Park Elementary	Sand Crab	3rd	25	
	Monte Vista Elementary	Monarch 3-5	3rd	16	
	Prunedale Elementary	Monarch K-2	2nd	25	
	Forest Grove Elementary	Sand Crab	3rd	21	
	Mission Park Elementary	Monarch K-2	2nd	22	
	Captain Cooper	Steelhead	1 st -2nd	15	
	Stevenson	Ohlone	4th	28	
	Linscott Charter School	Sand Crab	2nd	20	
	Robert Down Elementary	Monarch K-2	1st	22	
	Forest Grove Elementary	Monarch 3-5	4th	18	
	Fremont Elementary	Monarch 3-5	5th	30	
	Calabasas Elementary	Monarch K-2	2nd	22	
Total:			390		
Other Group Visits	Group	Attendees			
	N/A				
	Total:				
Digital Science Saturday	<ul style="list-style-type: none"> Magnificent Monarchs- Day of Views- 305 Live at 3PM-7 				

Education	November 2020		
Event Tabling	Event	Visitors	
	N/A		
Group Outreach Programs/Kits	School	Students	Program/Kit
	N/A		
Museum2You	Program	Views	
	Closer Look: Osprey	30	
	CWU Fall Leaves	33	
	ECH Crabs	43	
	BOB Walking Sticks	71	
	Total:	177	
Museum Events/ Facility Rentals/Events	Event Name	Attendance	
	Jr Nat Excursion	9	
	Bird Talk/Watercolor Lesson	33	
	Total: 42		
Lectures	<ul style="list-style-type: none"> Hardcore Natural History- 49 		
LiMPETS	School	Grade	Students
	La Paz Middle School	7	46
	Pacific Grove High	9-10	16
	Pacific Grove High	9-10	21
	Total: 83 (non duplicate)		
Watershed Guardian Program	School	Grade	# of Students
	N/A		
	Total:		

Marketing & Promotions	November 2020	
Web	<ul style="list-style-type: none"> Website Visits: 7,428 Page Views: 11,721 	<ul style="list-style-type: none"> Instagram followers: 2,250 Facebook followers: 9,724 Twitter followers: 1,875 Tumblr: 1,173
	<ul style="list-style-type: none"> "Why The Monterey Bay Area Matters To Monarch Butterflies" - 90.3 KAZU - https://rb.gy/l5n6hq "Butterfly Town: Trying to find the missing monarchs" - Monterey Herald- https://rb.gy/lh1jqk 	

Organizational Updates	November 2020
Staff	<ul style="list-style-type: none"> Liese Murphree hired as Director of Programs, Exhibits, and Collections

Volunteers	November 2020		
Volunteers	Position/Area	Hours	Docents
	Museum Docent (Remote)	15	4
	Garden	14.5	4
	BLOY Monitoring	0.75	1
	Continuing Education	15.75	9
	MPA Watch	1.25	1

Volunteers	November 2020		
	Plankton Monitoring	4.75	1
	TOTAL:	52	14 non-Duplicator
Volunteer Orientation/ <small>Enrichment</small>	<ul style="list-style-type: none"> • King Tide Tidepooling- 6 attendees • Monarch Minutes Meeting- 6 attendees 		

Collections	November 2020		
Management	<ul style="list-style-type: none"> • Continued rotating inventory: <ul style="list-style-type: none"> a. 243 items assessed, photographed and inventoried. b. 1 item added to catalogue • Rehoused items in appropriate archival conditions where necessary. 		
Conservation	<ul style="list-style-type: none"> • 		

Facility and Risk Management	November 2020		
Repairs / Upgrades	<ul style="list-style-type: none"> • 		