

Pacific Grove Museum of Natural History
Director's Report
November 2018

Guests & Event Attendance		November 2018			
Museum Visitation	General Attendance	1548	Watershed Explorers (off-site)	44	
	Member Attendance	24	LiMPETS (off-site)	244	
	Field Trips	784	Tabled Events	154	
	Science Saturday	606	TOTAL (off-site)	442	
	Lectures and Classes	37			
	Museum Events	563	In County Visitors (45%)	696	
	Birthdays	22	Out of County Visitors (55%)	852	
	Museum Meetings	115	Sanctuary Attendance	6,529	
	Other Groups	N/A			
	TOTAL (on-site)	3,715			
		TOTAL: 4,157			

Exhibits		November 2018	
Permanent Exhibitions	<ul style="list-style-type: none"> Performed various spot repairs. Continued work on Adopt-a-Bird labels. 		
Special Exhibitions	<ul style="list-style-type: none"> 		

Education		November 2018			
School Field Trips	School	Program	Grade	Students	
	Robert Down	Steel Head	1st	16	
	Elkhorn Elementary	Monarch	2nd	85	
	Salinas Homeschool Coop	Monarch	Mixed	14	
	CSUMB	Self Led	College	43	
	David Waldorf	Monarch	4th	14	
	Forest Grove	Monarch	3rd	61	
	Foothill Elementary	Monarch	2nd	24	
	Santa Catalina	Monarch	2nd	17	
	Monterey Bay Charter	Sanctuary	2nd	26	
	King City Arts Magnet	Monarch	2nd	86	
	Robert Down	Monarch	K	36	
	Forest Grove	Monarch	K	33	
	Robert Down	Sanctuary	1st	18	
	Forest Grove	Sanctuary	K	35	
	Tularcitos	Monarch	1st	80	
	Bachrodt	Monarch	2nd	120	
	Robert Down	Owl Pellet	4th	25	
	Highland	Monarch	1st	51	
	Total:			784	
Other Group Visits	Group	Attendees			
	N/A				
	Total:				

Science Saturday	<ul style="list-style-type: none"> Magnificent Monarchs -606 		
Event Tabling	Event	Visitors	
	Northridge Mall	154	
Museum Meetings	Organization	Attendance	
	CNPS	28	
	Sustainable PG	41	
	CVGM	25	
	Audubon	21	
	Total:	115	
Museum Events/ Facility Rentals/Events	Event Name	Attendance	
	Birthday party	22	
	Art Classes	22	
	Santa Visit	530	
	Museum Store Sunday	33	
	Jr Nat Excursion	5	
	Total: 612		
Lectures	HNH- Eucalyptus- 15		
LiMPETS	School	Grade	Students
	Castroville Elementary	5-6	60
	Everett Alvarez	10-12	23
	Gavilan College	College	16
	Everett Alvarez	10-12	23
	North Salinas HS	10-12	32
	Seaside HS RIM Training	10-12	5
	Santa Catalina School	9-12	8
	Santa Catalina School	9-12	14
	Doughterty HS	10-12	66
	Jefferson Charter	6	66
	Gateway School	6	29
	Hartnell College	6-8	29
	Lakeview Middle School	6-8	40
Stevenson School	9-12	10	
	Total: 244 (non duplicate)		
Watershed Guardian Program	School	Grade	# of Students
	Pacific Grove High School	11-12	24
	Stevenson Lower	5	10
	Stevenson Lower	5	10
	Total:	44	
Marketing & Promotions November 2018			
Web	<ul style="list-style-type: none"> Website Visits: 9,257 Page Views: 17,866 		

Web	•	<ul style="list-style-type: none"> Instagram followers: 1,686 Facebook followers: 8,778 Twitter followers: 1,618 Tumblr: 874
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Volunteers		November 2018		
Volunteers	Position/Area	Hours	Docents	
	Museum Docents	98.5	15	
	Store	48	9	
	Garden	19.25	9	
	Science Saturday/Event	48	14	
	Special Projects (Field Trips)	16	4	
	BLOY Monitoring	1	1	
	SeaWatch Docent	63.5	10	
	Continuing Education	37	13	
	LiMPETS Volunteer			
	Watershed Explorers	3.25	1	
	Tours	3.5	2	
	MPA Watch	4.75	1	
	Plankton Monitoring	27	4	
	School Groups	25.75	3	
	Monarch Docents	155.25	14	
Sanctuary Tour	1.75	1		
TOTAL:	552.5	60	non-Duplicator	
Volunteer Orientation/ Enrichment	Plankton Monitoring Training: 9 Spotlight Talk Meeting: 7 New Regular Volunteers: Service Learners:			

Collections		November 2018		
Management	<ul style="list-style-type: none"> Continued rotating inventory: 181 items assessed, photographed and inventoried. 74 new records added to catalog. Rehoused items in appropriate archival conditions where necessary. Continued work on archives assessment: volunteers working on abbreviated scrapbook transcriptions and full transcriptions of correspondence. Received 2 potential education collection items. 			
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Facility and Risk Management		November 2018		
Repairs / Upgrades	•			