

VISITATION

Visitation and Visitor Experience	October 2016	October 2016
Museum Visitation	<ul style="list-style-type: none"> • Guests: 1,299 • Science Saturday: 1399 • Lectures: 41 • Meetings: 80 • Field trips & other groups: 217 • Museum Events & Rentals: 259 • Farmers Market: 51 <p>TOTAL: 3,346</p>	<ul style="list-style-type: none"> • LiMPETS (off-site): 557 • Eco-ambassadors (off-site):: 687 • Watershed Explorers (off-site): 131 <p>TOTAL (off-site): 1,375 TOTAL: 4,721</p>

EXHIBITIONS

Exhibits	October 2016
Permanent Exhibitions	<ul style="list-style-type: none"> • Relocated Chinese Fishing Village exhibit to main gallery. • Assisted with painting of lobby for new Monarch Gallery • Added additional elements to displays that had been removed for floor refinishing. • Continued preparation work for new Monarchs exhibition.
Special Exhibitions	<ul style="list-style-type: none"> • De-installed exhibit at Airport. • De-installed MBPAPA exhibition. • Assisted in facilitating Sunday lecture and Green Living tour. • Displayed and discussed selected objects from the collection for Donor Appreciation event.

EDUCATION

Education	October 2016
School Field Trips	<ul style="list-style-type: none"> • 10/7/16 Monte Vista Elementary, 2nd Grade: 50 students • 10/18/16 Robert Down Elementary, 5th Grade: 29 students • 10/20/16 Robert Down Elementary, 2nd Grade: 28 students • 10/26/16 Monterey Bay Charter School, 6th Grade: 30 students • 10/26/16 Foothill Elementary, 1st & 2nd Grade: 35 students <p>Total: 172</p>

Education	October 2016	
Other Group Visits	<ul style="list-style-type: none"> • 10/1/16 Cub Scouts (Monterey): 15 attendees • 10/26/61 CSUMB Science Illustration: 30 attendees 	
Science Saturday	<ul style="list-style-type: none"> • Bats and Spiders: 1399 attendees 	
Group Outreach Programs/Kits	<ul style="list-style-type: none"> • 10/7/16 MEarth, Education Collection Items • 10/19/16 Robert Down, Predators & Prey 	
Museum Meetings	<ul style="list-style-type: none"> • Sustainable Pacific Grove: 25 attendees • Carmel Valley Gem and Mineral: 35 attendees • Audubon: 20 attendees <p>Total: 80</p>	
Museum Events/ Facility Rentals/Events	<ul style="list-style-type: none"> • Farmer's Market, 10/3/16: 51 attendees • Night Owl Event 10/1/16 – 96 attendees • Green Living Tour: Sustainable Pacific Grove, 10/2/16: 62 attendees • Wedding brunch 10/16/16: 76 attendees • Buffalo Field Campaign Road Show: 25 attendees 	Total: 310
Lectures	<ul style="list-style-type: none"> • Steve Webster, What would Steinbeck (and Ricketts) say about Climate Change: 41 attendees 	
LiMPETS	<ul style="list-style-type: none"> • CSUMB: 20 College students • Walnut Elementary: 60 elementary students • Center for Advanced Research Technology: 120 High School students • LiMPETS Teacher Workshop: 9 teachers • Turlock High School: 40 high school students • Monterey Coast Preparatory High School: 20 high school students • El Sausal Middle School Science Club: 65 middle school students • Gavilan College: 23 college students • Santa Catalina School: 28 high school students • Aptos High School: 70 high school students • Pitman High School: 60 high school students • Cunningham Elementary: 42 elementary students <p>Total: 557 students</p>	
MPUSD and Educational Outreach Events offsite	<ul style="list-style-type: none"> • MPRPD – 131 students • MPUSD- 687 students 	

MARKETING AND PROMOTION

Marketing & Promotions	October 2016
Web	<ul style="list-style-type: none"> • Visits – 8,581 • Views- 16,866
Marketing/Public Relations	<ul style="list-style-type: none"> • Martin Morones interviewed on KSBW • Butterfly Ball in Cedar Street Times • Assemblyman Mark Stone visit in Cedar Street times • Assemblyman Mark Stone visit in Carmel Pine Cone • Assemblyman Mark Stone visit in Monterey Herald • Return of the monarchs in Cedar Street Times • Lecture on climate change in Cedar Street Times • Monarchs and Butterfly Ball in Monterey Country Herald • Science Saturday, Bats Spider and Snakes in the Carmel Pine Cone

ORGANIZATIONAL UPDATES

Organizational Updates	October 2016
Staff	<ul style="list-style-type: none"> • No changes

PERSONNEL & VOLUNTEERS

Personnel	October 2016
Volunteers	<ul style="list-style-type: none"> • Museum Docent 7 volunteers worked 84.63 hours • Museum Garden 5 volunteers worked 15 hours • Museum Projects & Events 5 volunteers worked 47.12 hours • Museum Store 11 volunteers worked 63.08 hours • Black Oyster Monitoring 1 volunteers worked 2 hours • LiMPETS 4 volunteer 45.25 hours • Science Saturday 93.3 volunteers worked 17 hours • Eco Ambassadors 2 volunteer worked 25 hours • Museum Tour 0 volunteer worked 0 hours • Other: 33 volunteers worked 99.75 hours • School Groups 2 volunteers 5 hours • Sea Watch Docent 3 volunteers 6.25 hours • Monarch Docents 10 volunteers 61.75 hours • <p>Total Volunteer Hours: 548.13 Total Volunteer Count: 61</p>
Volunteer Orientation/ Enrichment	<p>Sea Otter Savvy talk: Gena Betall: 13 volunteers attended</p> <p>3 CSUMB Service Learners 8 Regular Volunteers</p> <p>Total New Volunteers: 11</p>

Personnel	October 2016
	<ul style="list-style-type: none"> • Assigned projects for Collections Registrar: Improving storage of stone and ceramic artifacts, cleaning of objects, photographing objects, improvements to object information in database, researching of collections and noteworthy donors. • Continued review and update of Conservation Policy with Operations Committee. • Supervised intern working with local history archive project. • Returned objects to Collection after being on loan for exhibit at Airport. • Received loan of photographic prints from Robin Ward. • Assisted volunteer in specimen preparation. • Returned loan of paintings for MBPAPA exhibition. • Selected objects for display at Donor Appreciation event. • Received donation of local spear point and ostrich egg. • Created display with bats from the collection for use during Science Saturday.

Collections Care	October 2016
	<ul style="list-style-type: none"> • Assigned projects for Collections Registrar: Improving storage of stone and ceramic artifacts, cleaning of objects, photographing objects, improvements to object information in database, researching of collections and noteworthy donors. • Continued review and update of Conservation Policy with Operations Committee. • Supervised intern working with local history archive project. • Returned objects to Collection after being on loan for exhibit at Airport. • Received loan of photographic prints from Robin Ward. • Assisted volunteer in specimen preparation. • Returned loan of paintings for MBPAPA exhibition. • Selected objects for display at Donor Appreciation event. • Received donation of local spear point and ostrich egg. • Created display with bats from the collection for use during Science Saturday.

FACILITY AND RISK MANAGEMENT

Facility and Risk Management	October 2016
Repairs / Upgrades	<ul style="list-style-type: none"> • None in October