



**Pacific Grove Museum of Natural History
Director's Report
September 2017**

Guests & Event Attendance	September 2017			
Museum Visitation	General Attendance	983	Watershed Explorers (off-site)	N/A
	Field Trips	81	LiMPETS (off-site)	210
	Science Saturday	408	Tabled Events	100
	Lectures and Classes	39	TOTAL(off-site)	310
	Museum Events	272		
	Birthdays	36	In County Visitors (59%)	584
	Museum Meetings	147	Out of County Visitors (41%)	399
	Other Group Visits	57	Sanctuary Attendance	N/A
	TOTAL (on-site)	2,023	TOTAL: 2,333	

Exhibits	September 2017
Permanent Exhibitions	<ul style="list-style-type: none"> Items photographed and updated: 576
Special Exhibitions	<ul style="list-style-type: none"> New Temporary Foundation Items: 9

Education	September 2017					
School Field Trips	School	Program	Grade	Students	Adults	Total
	Parents' Place	Classroom	Pre- K	28	25	53
	Monterey Bay Homeschool Co-op	Sand Crabs	K-2nd	20	8	28
	Total:			48	33	81
Other Group Visits	Group		Attendees			
	Bonjour Tours		25			
	Bonjour Tours		32			
	Total:		57			
Science Saturday	<ul style="list-style-type: none"> Marine Mammals: 408 					
Event Tabling	Event		Visitors			
	Labor Day Parade, Marina		100			
Group Outreach Programs/Kits	School		Program/Kit			
	Big Sur Charter		Ohlone			
	San Carlos		Education Items			
	Monterey Bay Charter		Ohlone			
	Robert Down		Education Items			
Museum Meetings	Organization		Attendance			
	Sustainable PG		14			
	CNPS		45			
	CVGM		28			
	Audubon		15			
	Chamber Meeting		45			
	Total:		147			

Education	September 2017		
Museum Events/ Facility Rentals/Events	Event Name	Attendance	
	Birthdays	36	
	Rentals (Memorial) (Wedding)	40 – 75	
	Night Owl	125	
	Feathers and Fur Art Class	13	
	Book Club	4	
	Donor Appreciation Event	15	
	Total: 308		
Lectures	<ul style="list-style-type: none"> Carmel River FREE Project: 26 Attendees 		
LiMPETS	School	Grade	Students
	Santa Catalina School	High School	35
	CSUMB	College	24
	Sandy Beach Monitoring Workshop	Teachers	9
	Seaside HS	High School	21
	Aptos HS	High School	60
	St. Mary's Gilroy	Middle School	30
	CSUMB Marine Science Club	College	20
	Junipero Serra	Elementary	11
		210	
Watershed Explorers Program	School	# of Students	
	N/A		

Marketing & Promotions	September 2017		
Web	<ul style="list-style-type: none"> Website Visits: 6,723 Page Views: 12,977 <ul style="list-style-type: none"> Monarch butterflies in Herald: https://goo.gl/Ruv33r Butterflies featured in San Francisco Chronicle story: https://goo.gl/Y7hzTJ Same story as above ran in the Santa Cruz Sentinel: https://goo.gl/khXErP Same story as above also ran in the Sacramento Bee: https://goo.gl/tkSgFq Butterfly Days featured in various advertisements throughout Pacific Grove Science Saturday in Cedar Street Times Night Owl in Cedar Street Times Natural History Book Club in Cedar Street Times Feathers and Fur in Cedar Street Times 		

Organizational Updates	September 2017		
Staff	<ul style="list-style-type: none"> LiMPETS Assistant, Wesley Haack hired 9/5/2017 Watershed Explorers Program Coordinator, Matthew McConnell hired 9/15/2017 		

Volunteers	September 2017		
Volunteers	Position/Area	Docents	Hours
	Museum Docents	15	111
	Store	11	62.5
	Garden	5	17.5
	Science Sat/Event	12	48.75

Volunteers	September 2017		
	Special Projects	NA	NA
	BLOY Monitoring	7	26.75
	Continuing Education	4	10
	LiMPETS Volunteer	1	1.75
	TOTAL:	49 non Duplicator	278.25
Volunteer Orientation/ Enrichment	Monarch Training/ Enrichment: 20 New Regular Volunteers: 1 Service Learners: 6		

Collections	September 2017
Management	<ul style="list-style-type: none"> • Loan items returned: 7

Facility and Risk Management	September 2017
Repairs / Upgrades	<ul style="list-style-type: none"> • 9/26/2017- City disposed of old fluorescent bulbs from work room • 9/27/2017- Comcast fixed director's phone line • 9/14/2017- Locksmith fixed lock on bird gallery case