

Pacific Grove Museum of Natural History  
Director's Report  
September 2018

Guests & Event Attendance		September 2018			
Museum Visitation	General Attendance	1049	Watershed Explorers (off-site)	397	
	Member Attendance	28	LiMPETS (off-site)	373	
	Field Trips	152	Tabled Events	79	
	Science Saturday	441	Group Outreach/Programs & Kits	271	
	Lectures and Classes	22	<b>TOTAL (off-site)</b>	<b>1,120</b>	
	Museum Events	277			
	Birthday Parties	49	In County Visitors (51%)	570	
	Museum Meetings	60	Out of County Visitors (49%)	540	
	Other Groups	102	Sanctuary Attendance	NA	
	<b>TOTAL (on-site)</b>	<b>2,180</b>			
				<b>TOTAL: 3,300</b>	

Exhibits		September 2018	
Permanent Exhibitions	<ul style="list-style-type: none"> <li>Performed general spot maintenance on exhibits, replaced transformer in local sand exhibit.</li> </ul>		
Special Exhibitions	<ul style="list-style-type: none"> <li>Uninstalled Monterey Bay Plein Air Painters' Association exhibit.</li> <li>Began installing 135th Anniversary exhibit.</li> </ul>		

Education		September 2018			
School Field Trips	School	Program	Grade	Students	
	Monterey Bay Charter	Monarch	2nd	25	
	Monterey Bay Homeschoolers	Ohlone	3-5th	22	
	Robert Down	Owl Pellets	4th	27	
	Robert Down	Monarch	1st	18	
	Gilroy Prep School	Ohlone	4th	60	
	<b>Total:</b>			<b>152</b>	
Other Group Visits	<b>Group</b>		<b>Attendees</b>		
	Chinese American Group		20		
	Rhodes Scholar Group		21		
	Bonjour Tour Group		32		
	Bonjour Tour Group		29		
<b>Total:</b>			<b>102</b>		
Science Saturday	<ul style="list-style-type: none"> <li>Journey to Outer Space- 441</li> </ul>				
Event Tabling	<b>Event</b>		<b>Visitors</b>		
	MPRPD Board Presentation		20		
	WG Teacher Workshop		9		
	Monterey Birding Festival		50		

Education	September 2018		
Group Outreach Programs/Kits	<b>School</b>	<b>Program/Kit</b>	<b>Students Engaged</b>
	San Carlos	Fossils	11
	Big Sur Charter	Sea Otter	100
	Osher Lifelong Learning	Birds	25
	San Carlos	Nature	11
	San Benancio Middle School	Fossils	99
	Robert Down	Bird Skulls	25
	<b>Total:</b>		<b>271</b>
Museum Meetings	<b>Organization</b>	<b>Attendance</b>	
	Sustainable PG	42	
	Audubon	18	
	<b>Total:</b>	<b>60</b>	
Museum Events/ Facility Rentals/Events	<b>Event Name</b>	<b>Attendance</b>	
	Birthday Parties	<b>49</b>	
	Night Owl	<b>164</b>	
	PG Chamber Anniversary Celebration	<b>50</b>	
	Monterey Chamber Celebration	<b>40</b>	
	Jr Nat Excursion	<b>23</b>	
<b>Total: 310</b>			
Lectures	<ul style="list-style-type: none"> <li>• Hard Core Natural History-Making of Honey -<b>22 attendees</b></li> </ul>		
LiMPETS	<b>School</b>	<b>Grade</b>	<b>Students</b>
	Carmel Middle School	7	210
	PGMNH Asilomar Beach	Teachers	17
	Delta High	9-12	75
	West Park Elementary	6	35
	St. Mary's Gilroy	8	34
	San Lorenzo Valley High	12	2
	<b>Total: 373</b>		
Watershed Guardian Program	<b>School</b>	<b>Grade</b>	<b># of Students</b>
	Washington Middle School	8	26
	Carmel HS	11-12	120
	Carmel HS	11-12	90
	Carmel HS	11-12	30
	Camel Valley HS	9-12	15
	North Salinas HS	11-12	30
	North Salinas HS	11-12	30
	Learning for Life Charter	7-12	15
	Carmel Valley HS	9-12	15
	Washington MS	8	26
<b>Total:</b>	<b>397</b>		

Marketing & Promotions	September 2018	
Web	<ul style="list-style-type: none"> <li>Website Visits: 8,214</li> <li>Page Views: 16,115</li> </ul>	<ul style="list-style-type: none"> <li>Instagram followers: 1,670</li> <li>Facebook followers: 8,745</li> <li>Twitter followers: 1,604</li> <li>Tumblr: 818</li> </ul>
	<ul style="list-style-type: none"> <li>"State law to help monarch butterfly habitation in Pacific Grove" - <a href="https://bit.ly/2QBR216">https://bit.ly/2QBR216</a></li> </ul>	

Organizational Updates	September 2018
Staff	<ul style="list-style-type: none"> <li>Events Coordinator, Julia Brooker began work on 9/26/2018</li> </ul>

Volunteers	September 2018		
Volunteers	<b>Position/Area</b>	<b>Hours</b>	<b>Docents</b>
	Museum Docents	118.5	17
	Store	45.25	9
	Garden	13.31	6
	Science Saturday/Event	34.5	10
	Special Projects (Field Trips)	1.75	1
	BLOY Monitoring	13.5	3
	SeaWatch Docent		
	Continuing Education	35	9
	LiMPETS Volunteer		
	Watershed Explorers		
	Tours		
	MPA Watch		
	Plankton Monitoring	2.5	1
	School Groups		
Sanctuary Tour			
<b>TOTAL:</b>	<b>264.34</b>	<b>40</b> non Duplicator	
Volunteer Orientation/ Enrichment	Monarch Training: 7 New Regular Volunteers: 2    Service Learners: 3		

Collections	September 2018
Management	<ul style="list-style-type: none"> <li>Continued rotating inventory:</li> <li>28 items assessed, photographed and inventoried.</li> <li>Rehoused items in appropriate archival conditions where necessary</li> <li>Continued work on archives assessment- onboarded new archives volunteer, finished Scrapbook #2 assessment.</li> </ul>
Conservation	<ul style="list-style-type: none"> <li>Potential California Grizzly bear specimens were sampled for carbon dating and isotopic analysis by researchers from La Brea Tar Pits Museum/ UC Irvine.</li> </ul>

Facility and Risk Management	September 2018
Repairs / Upgrades	<ul style="list-style-type: none"> <li></li> </ul>