

Pacific Grove Museum of Natural History
Director's Report
September 2019

Guests & Event Attendance		September 2019			
Museum Visitation	General Attendance	1,160	Watershed Guardians (off-site)	363	
	Member Attendance	13	LiMPETS (off-site)	636	
	Science Saturday	347	Tabled Events	305	
	Museum Events	90	TOTAL (off-site)	1,304	
	Museum Meetings	22			
	Lectures and Classes	21	In County Visitors (77%)	893	
	Jr. Naturalist Excursion	11	Out of County Visitors (23%)	252	
	Rentals	439			
	Birthday Parties	106			
	TOTAL: 2,199		TOTAL: 3,503		

Exhibits	September 2019
Permanent Exhibitions	<ul style="list-style-type: none"> Continued work on bird room as new signs and exhibit elements come in.

Education	September 2019				
School Field Trips	School	Program	Grade	Students	
	Forest Grove	Sand Crab	3rd	45	
	Forest Grove	Sand Crab	3rd	52	
	Robert Down	Owl Pellet	4 th	24	
	Robert Down	Ohlone	3rd	42	
	Monterey Bay Home Coop	Ohlone	3rd	10	
	Robert Down	Ohlone	3rd	46	
	Forest Grove	Ohlone	4th	18	
	Total:			237	
Science Saturday	<ul style="list-style-type: none"> Sounds of Science- 347 attendees 				
Event Tabling	Event		Visitors		
	Northridge Science Saturday		305		
	Total:		305		
Group Outreach Programs/Kits	School	Students	Program/Kit		
	San Carlos School	20	Collection Items		
	San Carlos School	20	Collection Items		
	Robert Down	25	Collection Items		
	San Benancio MS	100	Collection Items		
	Int. School of Monterey	50	Ohlone		

Education	September 2019		
Museum Meetings	Organization	Attendance	
	CVGM	22	
	Total:	22	
Museum Events/ Facility Rentals/Events	Event Name	Attendance	
	Birthday Parties	106	
	Rentals	439	
	Elkhorn Slough Member Event	3	
	Jr Nat Excursion- Plankton Pull	11	
	PG Chamber Event	50	
	Smithsonian Museum Day	37	
	Total: 646		
Lectures	<ul style="list-style-type: none"> • HNH – Sudden Oak Death – 21 attendees 		
LiMPETS	School	Grade	Students
	Volunteer Class SBM	Adults	5
	Carmel Middle School	7-8	105
	San Antonio Elementary	7-8	40
	Carmel Middle School	7-8	105
	Gardner Bullis	7-8	42
	Carmel Middle School	7-8	70
	Carmel Middle School	7-8	70
	Carmel Middle School	7-8	70
	PGMNH	Adults	15
	North Salinas High	9-12	28
	North Salinas High	9-12	26
	Branciforte Middle School	7-8	60
	Total: 636 (non-duplicate)		
Watershed Guardian Program	School	Grade	# of Students
	Carmel High School	9-12	150
	Carmel High School	9-12	130
	Carmel High School	9-12	20
	Junipero Serra School	5	10
	Junipero Serra School	5	12
	Learning for Life Charter	6-12	12
	Carmel Valley HS	9-12	11
	Carmel Valley HS	9-12	10
	Learning For Life Charter	6-12	8
	Total: 363		

Marketing & Promotions	September 2019	
Web	<ul style="list-style-type: none"> • Website Visits: 6,237 • Page Views: 12,668 	<ul style="list-style-type: none"> • Instagram followers: 1,837 • Facebook followers: 9,326 • Twitter followers: 1,747 • Tumblr: 1,073
	<ul style="list-style-type: none"> • "Pacific Grove Museum of Natural History", Science Sparks Blog- https://bit.ly/2nVqbxJ 	

Volunteers	September 2019		
Volunteers	Position/Area	Hours	Docents
	Museum Docents	47.75	7
	Store	54.5	9
	Garden	13.5	3
	Science Saturday	27.5	9
	Event	5	2
	Museum Field Trips	9.5	3
	BLOY Monitoring	31	3
	Continuing Education	31.75	7
	LiMPETS Volunteer	17	2
	Watershed Guardians	22.75	3
	Tours	4	1
	MPA Watch	9	2
	Plankton Monitoring	33	4
	Collections/Archives	7.75	1
	Sanctuary Watering	18.5	2
	Monarch Docent	2.5	2
TOTAL:	335	49 non-Duplicator	
Volunteer Orientation/ Enrichment	Volunteer Class: 7 attendees New Regular Volunteers: 9 New Service Learners: 4		

Collections	September 2019
Management	<ul style="list-style-type: none"> Continued rotating inventory: <ul style="list-style-type: none"> a. 176 items assessed, photographed and inventoried. b. 34 items added to catalogue. Rehoused items in appropriate archival conditions where necessary.
Conservation	<ul style="list-style-type: none"> Continued monitoring collection area environmental conditions. Continued rehousing specimens no longer on display in the bird room in the collection area.